First 5 Marin Evaluation Levels Diagram

May 2, 2006

STRATEGIC PLAN

These goals are similar across all 58 counties and the First 5 California Strategic Plan goals.

GOALS

These are the 3 goals identified in the Strategic Plan that serve as the long- term desired results for children 0-5 and their families in Marin County.

The Results/Primary Outcomes are articulations of the Priority Result Areas identified in the Strategic Plan revision work completed in September 2004.

RESULTS/PRIMARY OUTCOMES

There are 3 population-based statements of "well-being" which reflect the Commissions vision for children 0-5 and their families in Marin County.

How has the community changed based on the best proxies for community health and wellness currently available?

INDICATORS

These are specific measures which the Commission has identified as proxies for the results/primary outcomes. There are two types of indicators that the Commission will monitor for each area:

Community-level - Those indicators which the Commission will monitor at the county level which reflect the overall health and wellness of the Community. Affecting these indicators will entail a combination of efforts beyond those solely of First 5.

Commission-level - Those indicators which the Commission will strive to affect through its funding initiatives and programs, collaboration, facilitation, leveraging and advocacy and public information efforts.

What is the aggregate effect of the Commissions efforts across common strategies and outcomes?

INITIATIVES

There are 8 sub-outcomes related to the 3 primary outcomes/results. Each Initiative must address at least one of those outcomes.

INITIATIVE OUTCOMES

Each Initiative addresses either a specific Commission-level indicator OR one of the related 8 Initiative Outcomes.

What indicators, at the Commission level, are the Initiatives attempting to affect given their target population?

PROJECT OBJECTIVES

Each project within an initiative has its own quantifiable and measurable objectives relevant to the populations IT serves.

What are the changes in the target population that each project seeks?

PERFORMANCE MEASURES

These are program level indicators developed in partnership with the Commission which monitor/ measure quantity (output) and quality of implementation, capacity and impact. Output measures are reported on quarterly whereas the other measures are reported on annually and are part of the Commissions' contract management process.

What are projects doing, whom are they working with/serving and how well are they doing it?

jdcPartnerships