

# First 5 Marin The First Generation: Overview & Highlights

*Presented to:*

**First 5 Marin Children and Families Commission**

Presented by:

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*integrating information for change*

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## Purpose

- > To summarize the scope, scale and impact of First 5 Marin efforts for those projects which ended December 31, 2004.
- > To inform current planning and implementation efforts
- > To highlight new relationships, lessons learned and system changes.

## Context

- > The Canal School Readiness and the Large Grant projects have not been included in this analysis.
- > The Small Grant analysis is more limited in scope.
- > Data has been collected from two primary sources:
  - > Quarterly progress reports (submitted quarterly by projects)
    - > FY2004
    - > July – December, FY2005
  - > Funded program survey (administered annually)

# ANALYSIS & FINDINGS



# SMALL GRANTS



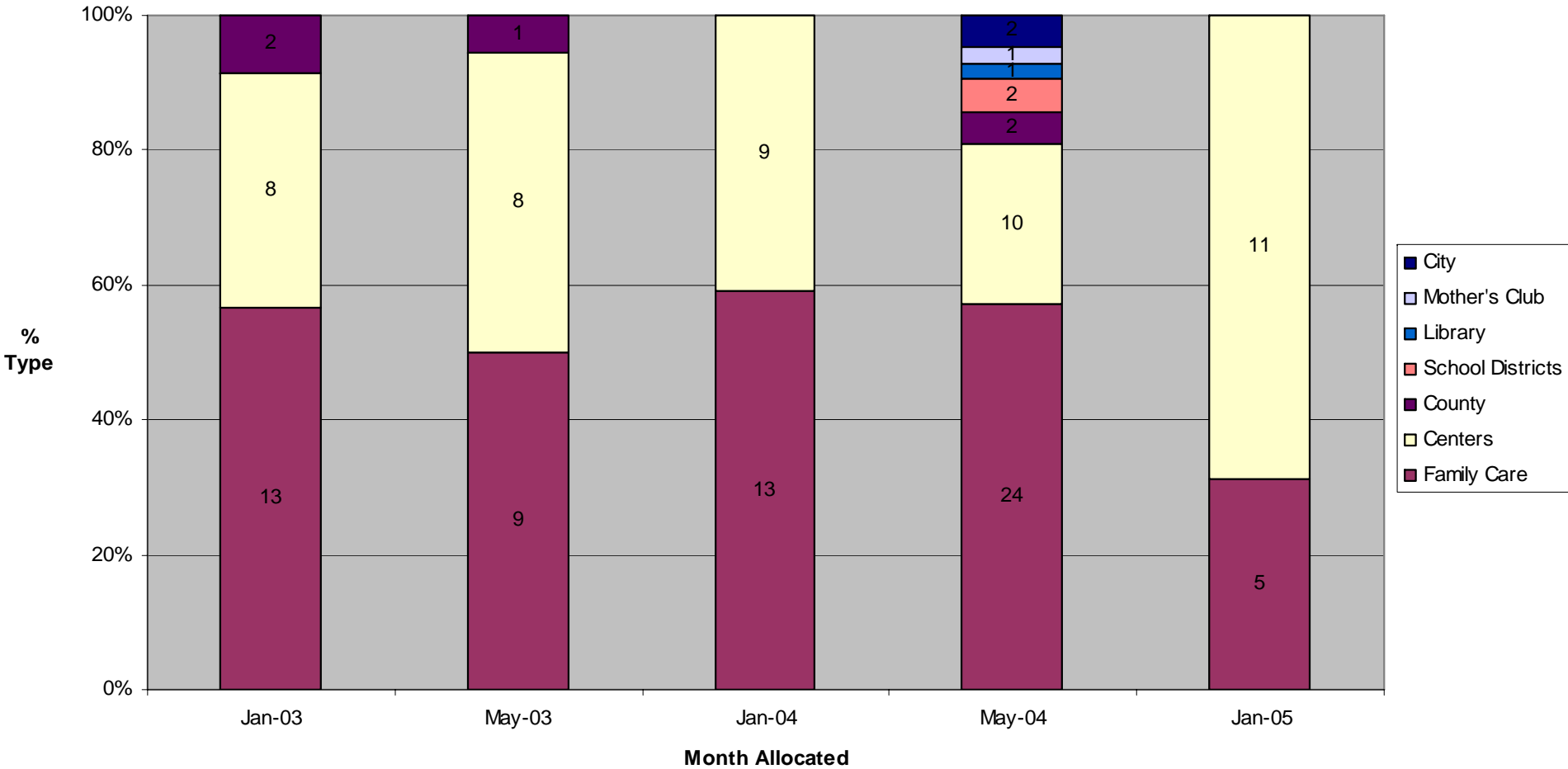
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First 5 Marin Overview & Highlights

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# Small Grants by Organizational Type

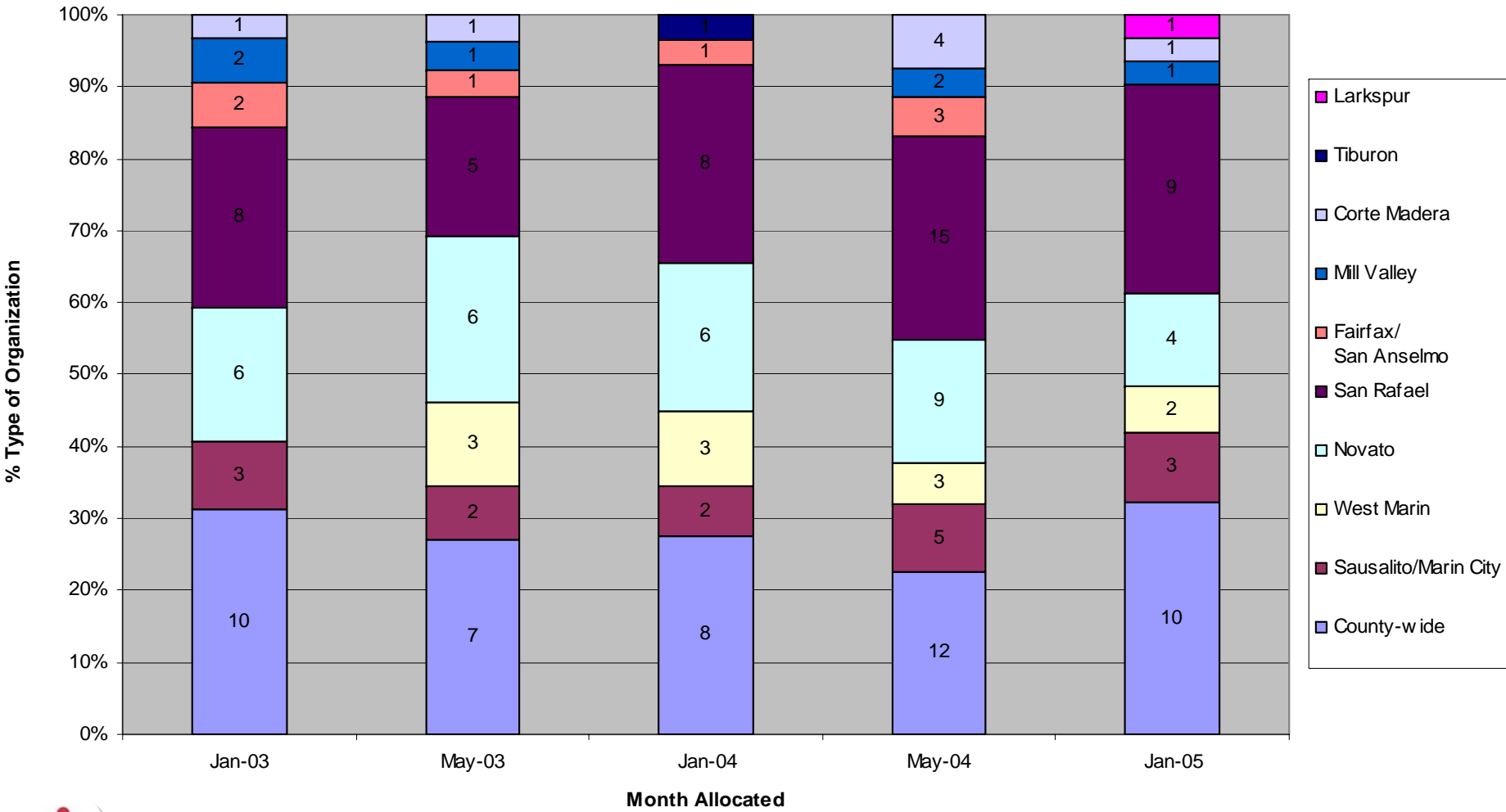


## Small Grants \$\$\$ Allocated by Organizational Type

\$\$\$ Allocated					
	Jan-03	May-03	Jan-04	May-04	Jan-05
<b>Childcare/ preschool</b>	\$ 49,882.00	\$ 40,152.00	\$ 51,969.00	\$ 75,811.70	\$ 40,045.00
<b>Family Care</b>	\$22,345.00	\$11,736.00	\$16,004.00	\$36,748.70	\$ 7,965.00
<b>Centers</b>	\$27,537.00	\$28,416.00	\$35,965.00	\$39,063.00	\$ 32,080.00
<b>CBO's</b>	\$ 42,944.00	\$ 46,182.00	\$ 48,074.00	\$ 74,066.00	\$ 65,900.00
<b>County</b>	\$ 11,581.00	\$ 9,680.00		\$ 11,184.00	
<b>School Districts</b>				\$ 17,778.00	
<b>Mother's Club</b>				\$ 3,500.00	
<b>City</b>				\$ 7,000.00	
<b>TOTAL</b>	<b>\$ 104,407.00</b>	<b>\$ 136,166.00</b>	<b>\$ 100,043.00</b>	<b>\$ 199,339.70</b>	<b>\$ 105,945.00</b>



# Small Grants by Geographical Focus Area



## Types of Projects Funded

- > Pregnant and post partum support for Asian Women
- > Support for Ira Chasnoff Conference on Alcohol/Drug Exposure in Pregnancy
- > Kindergarten transition programs
- > Parent education support
- > Nutrition education
- > Abuse prevention education classes

## Types of Equipment, Materials & Services Purchased

- > Play equipment/furniture/small facility improvements
- > Supplies for mobile dental clinic
- > Music and story time teacher
- > Sign language support
- > Staff benefit support
- > Childcare Workforce Survey

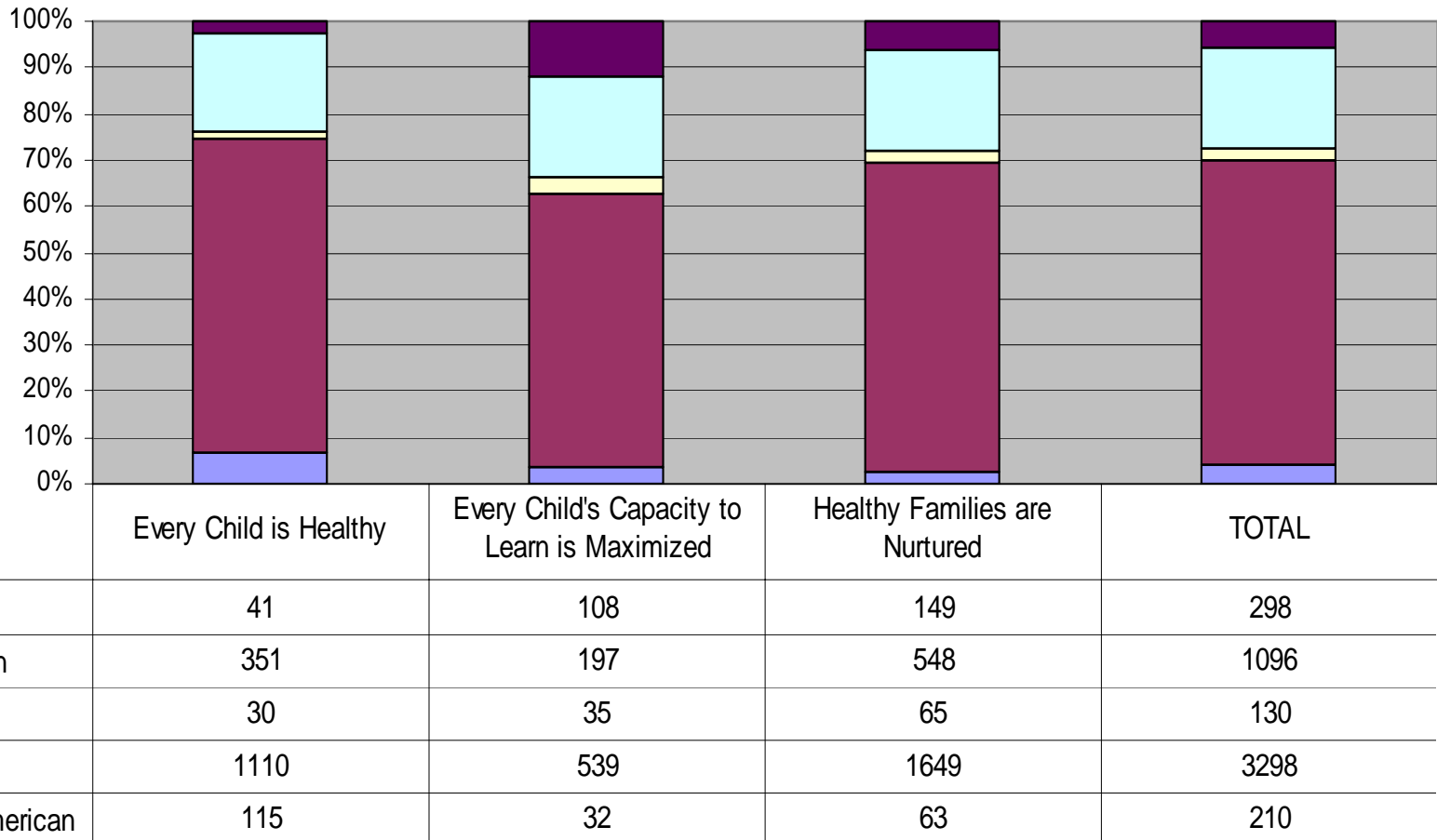
# FUNDED PROJECTS



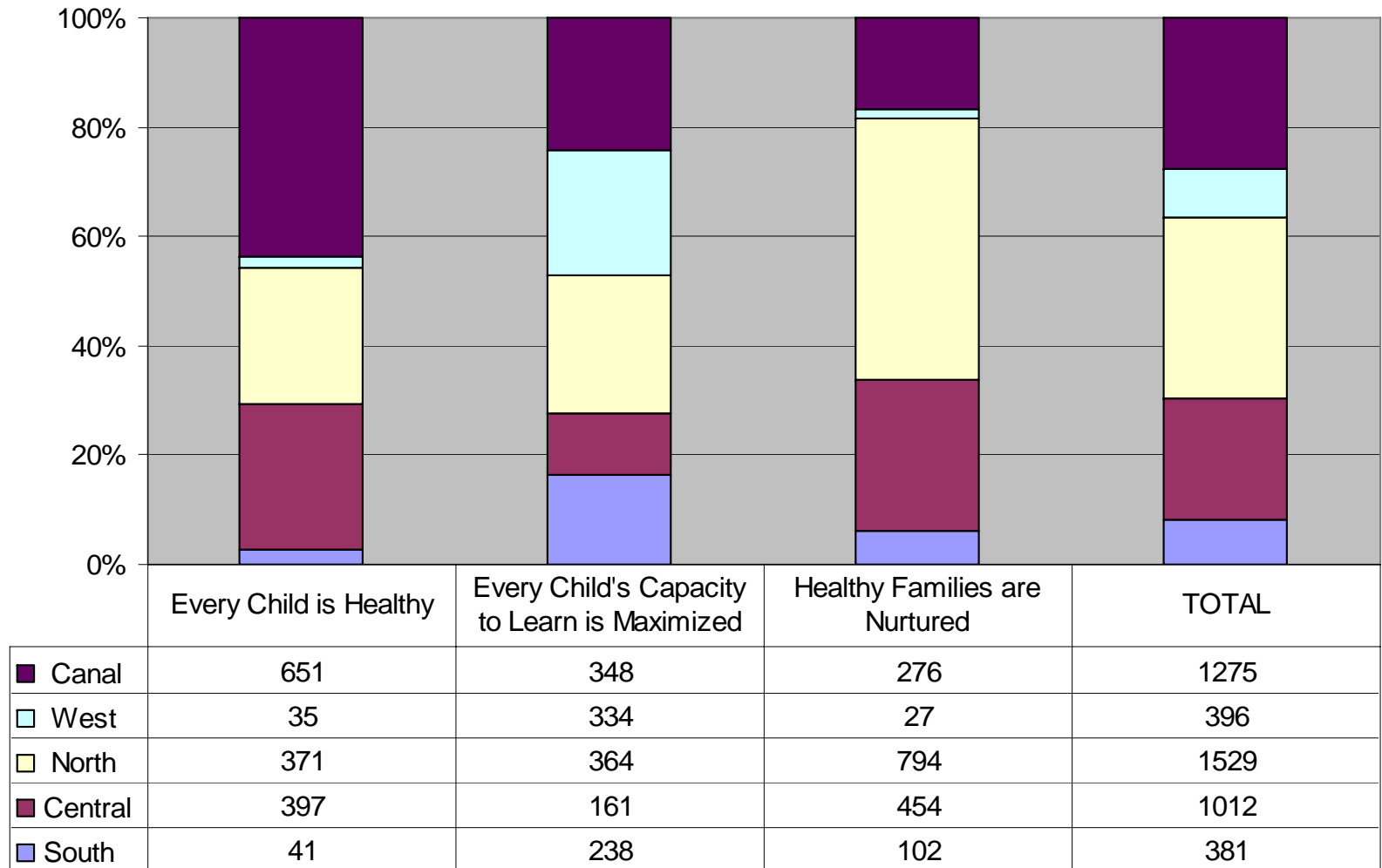
## Funded projects contacted 4593 clients.

- > The highest ethnic concentration of clients served by First 5 Marin is Hispanic (65%) followed by African Americans (22%).
- > The majority of clients speak English (62.4%)
- > The majority of First 5 Marin clients receive services in the Canal, Northern and Central Marin neighborhoods.

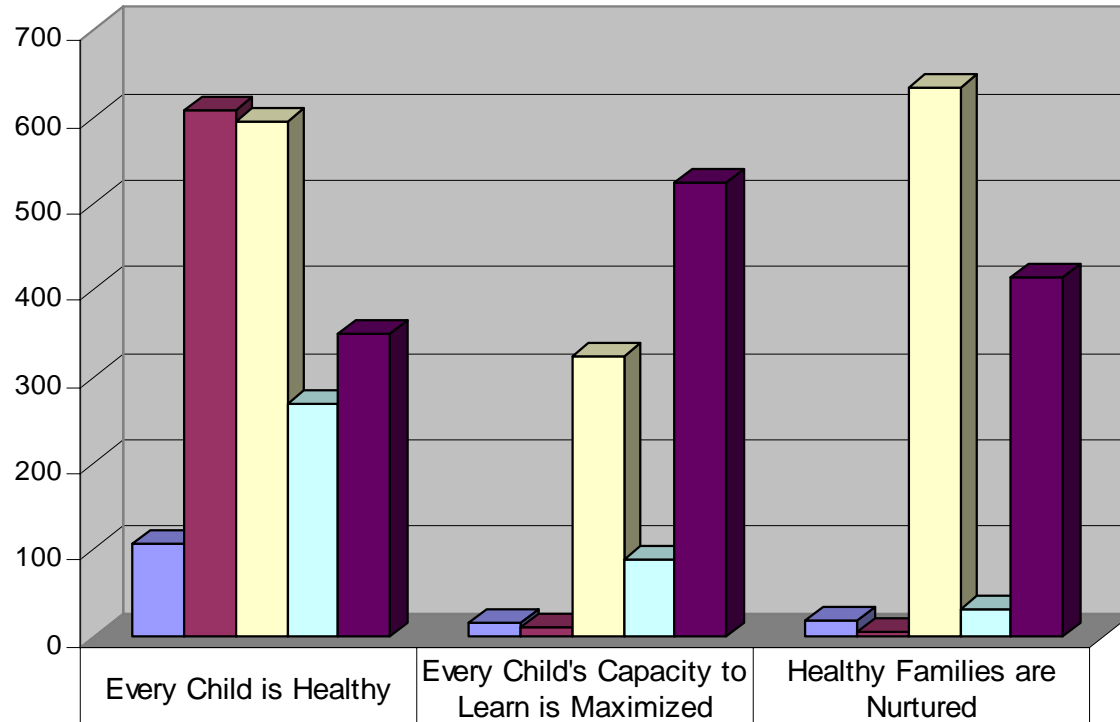
# Clients by Ethnicity by Goal



# Client Location by Goal



# Client Type by Goal

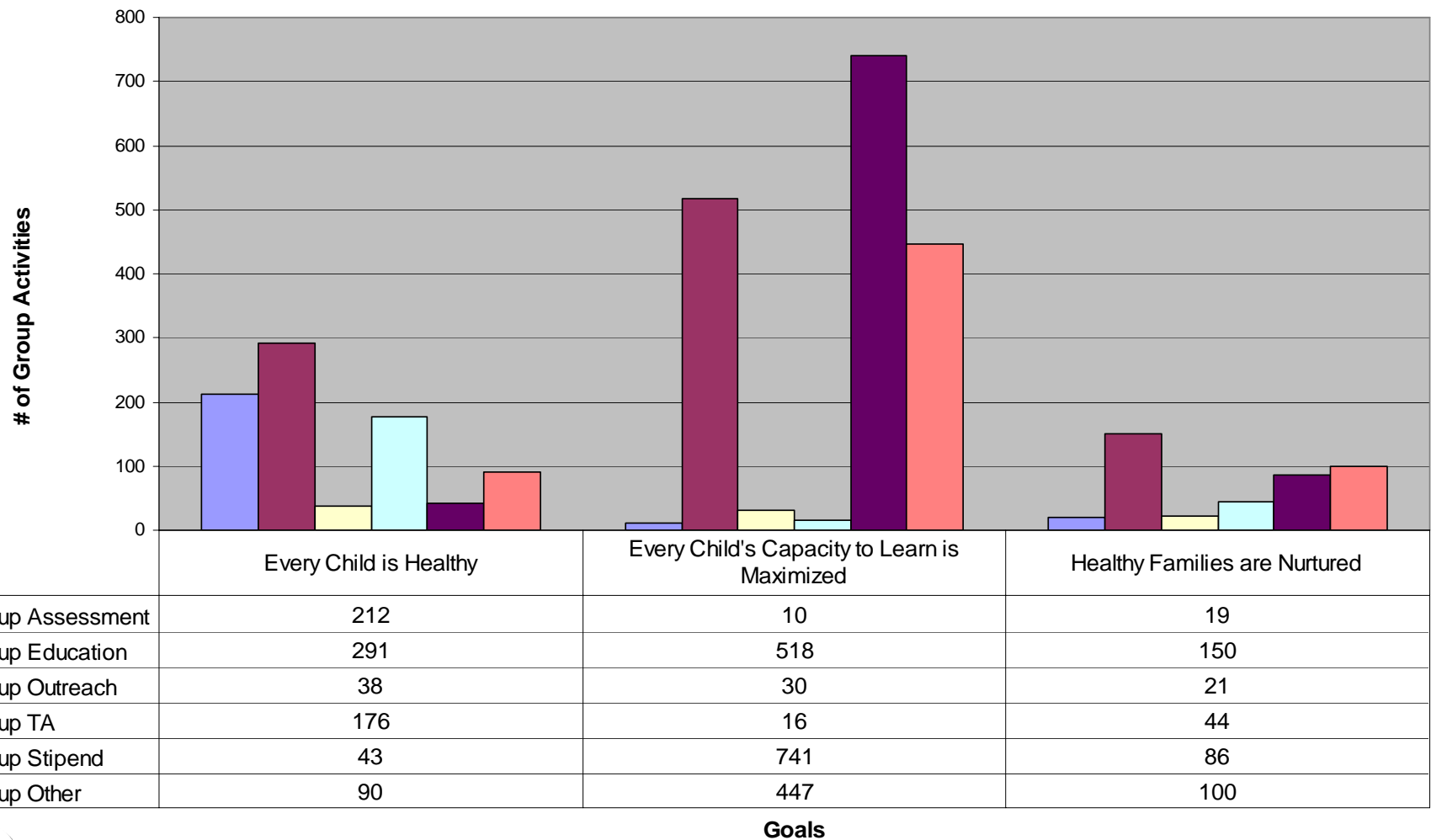


■ Prenatal	108	15	18
■ Post Partum	608	11	6
■ Parent/ Caregiver	596	323	635
■ Infant	268	89	32
■ Child	351	526	416

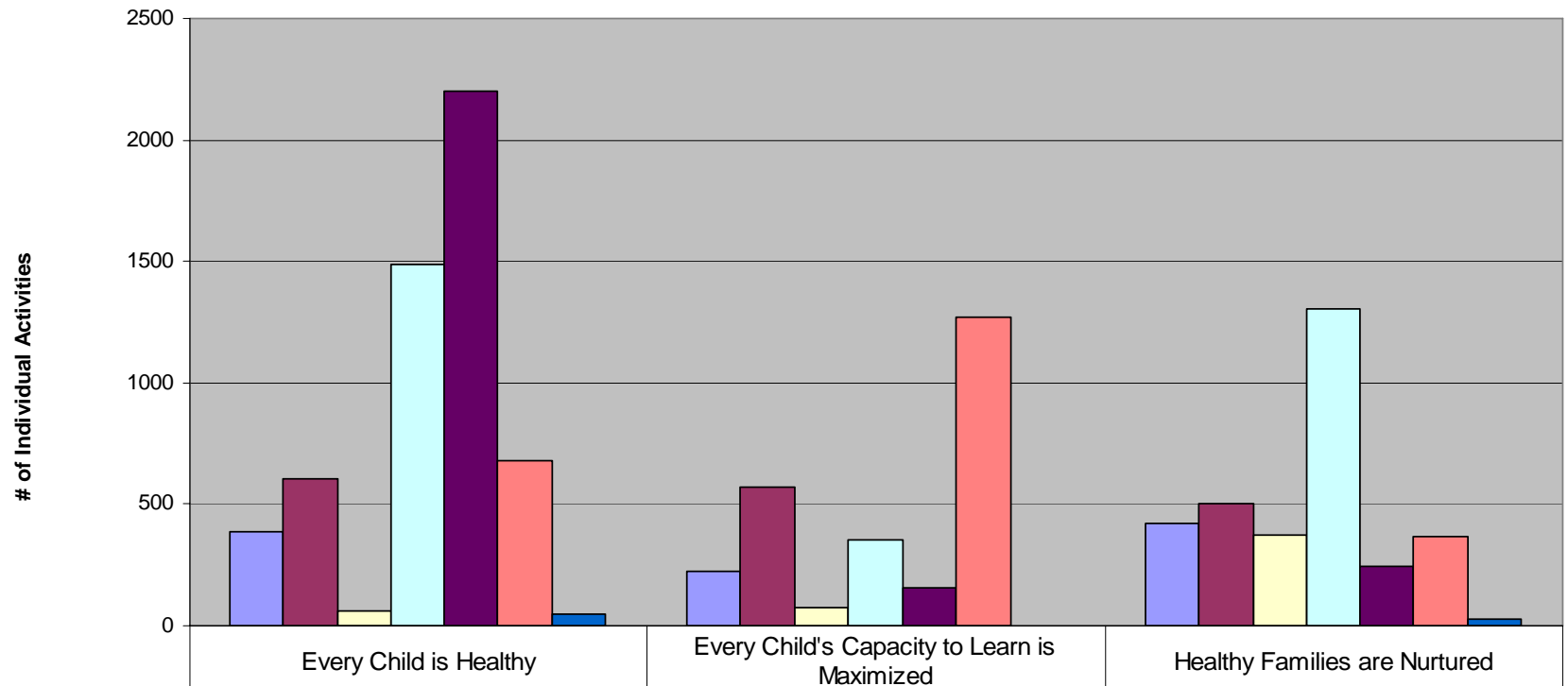




# Clients were reached through a range of group activities

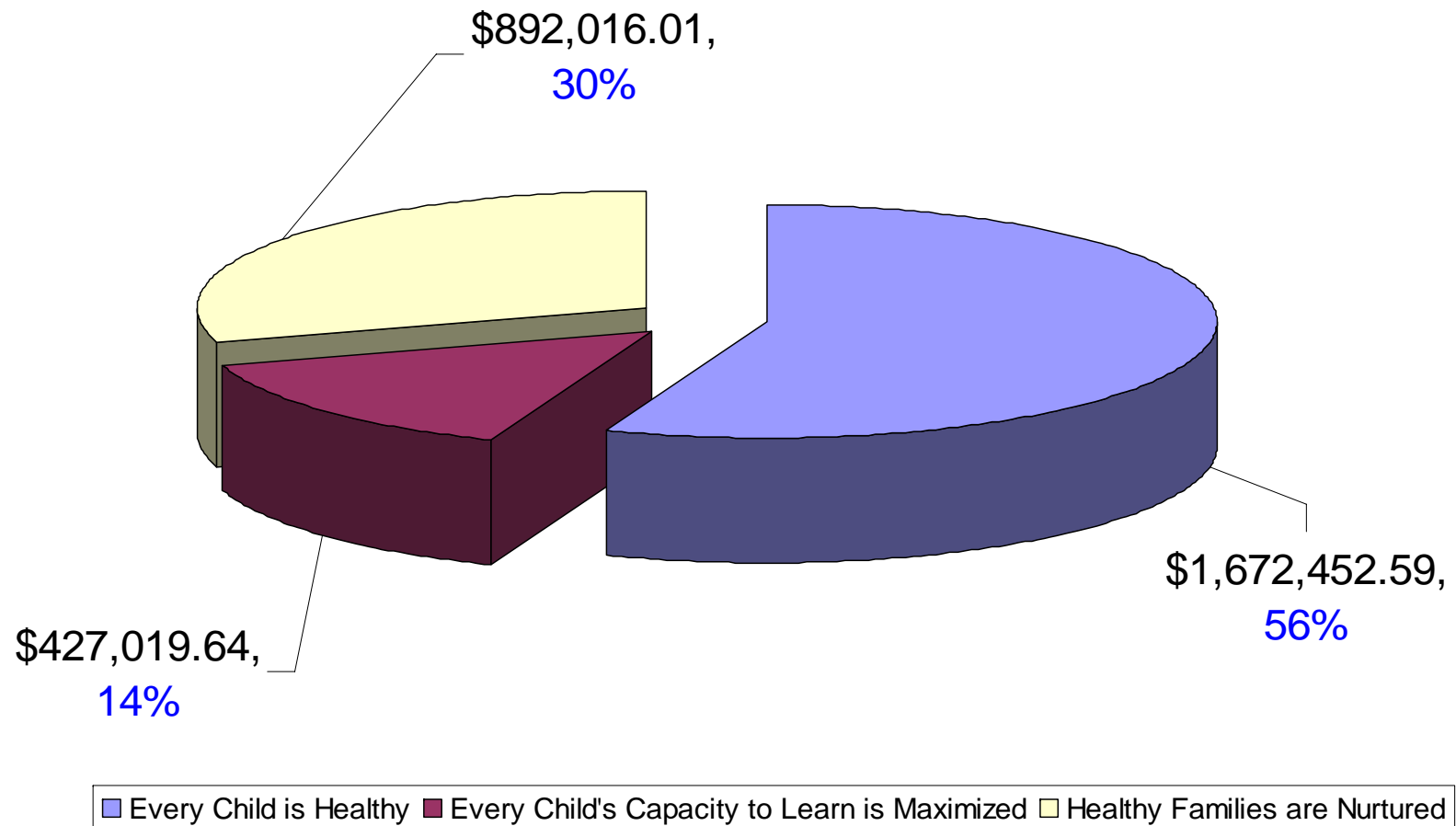


# Clients were reached through individual activities.



	Every Child is Healthy	Every Child's Capacity to Learn is Maximized	Healthy Families are Nurtured
Individual TA	390	223	424
Individual Education	602	568	504
Individual Outreach	64	76	376
Individual Assessment	1491	352	1306
Individual Case Mgmt	2198	156	246
Individual Information & Referral	676	1269	367
Individual Stipend	50	0	30

56% of funding to date has been allocated to the *Every Child is Healthy* goal area.



# Geographic distribution of dollars\*

	<b>SOUTH</b>	<b>CENTRAL</b>	<b>NORTH</b>	<b>WEST</b>	<b>CANAL</b>
<b>Every Child is Healthy</b>	\$45,866.59	\$444,122.86	\$415,036.73	\$39,154.41	\$728,272.00
<b>Every Child's Capacity to Learn is Maximized</b>	\$70,332.65	\$47,577.97	\$107,567.58	\$98,702.12	\$102,839.33
<b>Healthy Families are Nurtured</b>	\$55,042.73	\$244,994.11	\$428,469.88	\$14,570.13	\$148,939.15
<b>Total Allocated by Location</b>	<b>\$171,241.97</b>	<b>\$736,694.94</b>	<b>\$951,074.19</b>	<b>\$152,426.66</b>	<b>\$980,050.48</b>

\* Note: The Total \$ allocated does not equal the sum of the 3 goals' allocations, since Homeward Bound is counted under 2 goals. While the funds for the project are counted under both goals, the project's funds are counted only once for the total allocation across all goals.

# PROJECT HIGHLIGHTS & ACCOMPLISHMENTS



## Child Care Health Linkages (Marin DHHS)

- > 8 out of 11 child care sites involved in this project have modified their enrollment procedures to include collection of immunization and health insurance coverage status.
- > Performed 474 health screenings (FY03-Fy04) to early identify vision, hearing, dental and/or developmental problems.
- > Provided health and safety trainings (English and Spanish) to parents, child care providers/mentors.
- > Established a permanent process for assessing health coverage and immunization rates and referring accordingly.

## Companeras (Canal Community Alliance)

- > 59 high-risk Spanish speaking women received linguistically and culturally appropriate labor coach support (referrals were from Women's Health Services).
- > Mid-wives and health care providers who work with Companeras report:
  - > Reduced number of epidurals and cesarean births
  - > Shorter labors with a reduction in the numbers of medical and operative interventions.
  - > Helped women overcome barriers to accessing health care, and assisted in their understanding of the health care system in this country.

## Early Child Mental Health Consultation (JFCS)

- > Intensive case consultant and case management was provided to 70 children who were identified as being at risk of developmental and social emotional delays.
- > Questionnaire findings:
  - > 97% of respondents (teachers and directors) felt that the consultant had helped them reach their goals.
  - > 94% of providers who had worked with a consultant re: a particular child said the consultant had both increased their understanding of the child's experience/feelings and left them better able to handle the child's behavior.
- > Consultants established strong and supportive relationships with most clinic directors and staff through the convening and staffing of regular meetings, consistent on-site technical assistance and training and some times co-facilitated meetings with parents.



## Family Network (CYSC)

- > 83% of clients have shown significant improvement in the areas of Family Functioning, Mental Health, Parenting and Health.
- > 72% of families participating in FamNet are moving towards completion of their goals.
- > Families received and are linked to an average of 4.5 services.

## FLAGship (Marin Literacy Program)

- > FLAGship is on the road 26.5 hrs per week and has 10 regular stops.
- > Parents report greater interest in supporting literacy among their children and that the sharing of books and family time reading has strengthened family bonds.
- > Many parents have expressed an interest in continuing their own education.
- > There has been an increased focus on school readiness for both children and their parents including
  - > Music, songs, storytelling and other arts.

## Making Space for Children (Low Income Investment Fund)

- > Brokered Loans and made grants totaling \$380,356 supporting 1204 slots of child care.
  - > 4.4% increase in child care slots from 2001 to 2004
- > Facilities developer has worked with numerous child care community groups and planning departments resulting in:
  - > Strong child-care language in the Marin County General Plan
  - > Waiving of permits for a family child care center in Fairfax
  - > Funding for Community Action Marin around a feasibility study for Manzanita School in Marin City
  - > Design and implementation of a new child care facility at Hamilton Air Force Base
- > In 2001, the estimated number of slots in Marin County was 9144. The 2003 California Child Care Portfolio states that there are now 9,544 licensed child care spaces.

## Mental Health Social Worker Project (MCC/FSA)

- > Services were provided to over 400 clinic families with young children.
  - > 97% of which were monolingual Spanish Speaking clients
  - > 80% of which did not have Medi-Cal or other forms of health insurance
- > Mental Health Social Worker made:
  - > 439 referrals and linkages to community resources
  - > Was able to contact and provide services consistently to over 80% of those referred by Marin Community Clinic
- > There was an increasing number of self referrals, many of which were men.

# Parent Child Interaction Therapy & Training

(Community Action Marin)

- > 100% of the clients (caregivers) who have completed the training have reported an increase in their ability to manage their children's behaviors after completing the PCIT.
- > 89% of the participant children have moved at least one level in the developmental continuum.
- > 100% of clients completing PCIT scored in the 45-56 range (56 being the highest) on the satisfaction questionnaire.
- > Increasing the amount of time therapists spent in the classroom supporting teachers was well received (Year 2).

# Pediatric Asthma Wellness Project

(Asthma Education Resource Council)

- > Delivered asthma education trainings in child care sites focusing on: trigger identification, communication to parents and asthma management.
- > 60 educational sessions were provided to 47 families with children 0-5, 50% of which were in Spanish.
- > 54 early childhood professional received asthma training, 13 of which were Spanish speaking.
- > Developed and implemented a funding plan for the next five years resulting in \$117,500 from a variety of public and private sources.

## Perinatal Social Worker (Marin General Hospital)

- > Perinatal social services were provided to 100% of those identified as high risk patients.
- > 45-50% of the post partum population consists of primarily Spanish speaking families.
- > Perinatal Social Workers have participated in the CPS and adoption cases.

## Projecto Familia Joven (Huckleberry Youth Programs)

- > For teen parents and/or expectant teen parents and/or their children:
  - > 96% were successfully links with appropriate health and or support services as indicated in their individualized case plan.
  - > 82% whose intake assessment suggested indicators of mental illness, adjustment difficulties, developmental delays or lack of parenting skills were linked to mental health services.
  - > 91% in need of childcare or preschool resources were linked to appropriate resources.
  - > 97% of those whose intake assessment indicated that they lacked a medical home, required prenatal, well-baby or acute care services were linked to health services.



## Smoke Free Families Project (BACR)

- > Brief intervention and system change strategies reached more than 246 health care providers and agency staff serving children 0-5 and their families.
  - > 86% of those who completed the training reported that they “intend to use brief intervention techniques around tobacco cessation at their facility”
- > 27 secondhand smoke workshops were held, reaching a total of 277 pregnant women, parenting families and their relatives/household members.
  - > 90% of participants that completed the evaluations reported that the workshop was helpful in helping them find strategies to protect their children from cigarette smoke.

## Special Needs Project (Easter Seals)

- > Development of a seamless referral system including children from birth to school age.
- > Linked 51 children and families to Early Start and special education programs.
- > Educated and trained 148 parents on child development including learning styles, skill strengths and weaknesses.
- > Provided developmental and specialized assessments and short term interventions for 74 children and families including linking them to needed services and resources.
- > Coached, trained and provided technical assistance on a short term basis to 27 child care centers, 7 family day cares and 13 preschools.

# Technical Assistance for Tobacco Control Policy (BACR)

- > TAP provided technical assistance to 24 agencies providing in-person education, consultation and sampling policies.
  - > 17 agencies adopted tobacco control policies including: smoke-free property, divestment and sponsorship.
- > 82% of those agencies who worked with TAP responded that they were satisfied with the policies that were implemented.
- > First 5 Marin funded agencies
  - > 50% adopted the 3 recommended policies
  - > 21% adopted 1-2 policies

## Thriving Families Project (Homeward Bound of Marin)

- > Training programs for parents and staff about childhood traumas, treatment and environment were conducted.
- > 100% of children enrolled in Head Start are evaluated and referrals made were possible.
- > A protocol manual and toolkit was developed for Head Start staff and parents.

## New and Strengthened Relationships

- > BACR developed relations with medical clinics and several substance abuse recovery treatment programs.
- > Asthma Education Council and Coastal Health Alliance have developed a referral process to increase the health of the 146 CHA patients there diagnosed with Asthma.
- > Health Linkages worked, and will continue to do so, with the Children's Health Initiative to identify and refer uninsured children.
- > Homeward Bound and Full Circle will continue to refine and strengthen their referral relationship.

## New and Strengthened Relationships

- > Easter Seal's network of collaborators has grown to include College of Marin, West Ed, several First 5 Marin funded projects and other community based organizations.
- > The relationship between Full Circle and Marin Head Start provided the parents of MHS with a new resource re: parenting skills.
- > FSA and Women's Health Services (MHSW) connection will provide a continuity of mental health services post partum.
- > Companeras has a new relationship with Marin General Hospital that will enhance MGH's capacity to serve high risk Spanish speaking mothers.

## New and Strengthened Relationships

- > Pediatric Asthma is working with Alameda County First 5 on statewide asthma legislative and advocacy efforts.
- > FLAGship has become an important component of First 5 Marin School Readiness efforts.
- > JFCS was able to deepen its presence in Marin due to the success of ECMH and will continue its commitment to providing services in the County.
- > Huckleberry and FSA's new relationship has increased access to mental health services.
- > Novato Enrichment has connected with community based organizations around the county to enhance its service delivery.

## Lessons Learned

- > A flexible program design allowed the project to meet the changing needs of the children and families referred to the project while strengthening existing partnerships and existing resources.
- > Providing a relaxing mealtime for the family and childcare for older children increased participation in the mother's support group.
- > Community driven and supported programming results in built in referral mechanisms and marketing.
- > Assessments are challenging for some clients to complete without staff patience and support.



## Lessons Learned

- > Participation of and engaging with families in West Marin is still challenging although additional service sites have been added.
- > Because children are in child care earlier and longer, it is important to work with infant/toddler staff as a way to intervene earlier with families and children to support kindergarten readiness.
- > Increasing client participation requirements and providing incentives (e.g., nicotine patches and gum) resulted in drastically increased client attendance.
- > More bi-cultural and bi-lingual staff are greatly needed (they tend to be more successful with Spanish speaking clients).

# SERVICE DELIVERY & SYSTEM INTEGRATION

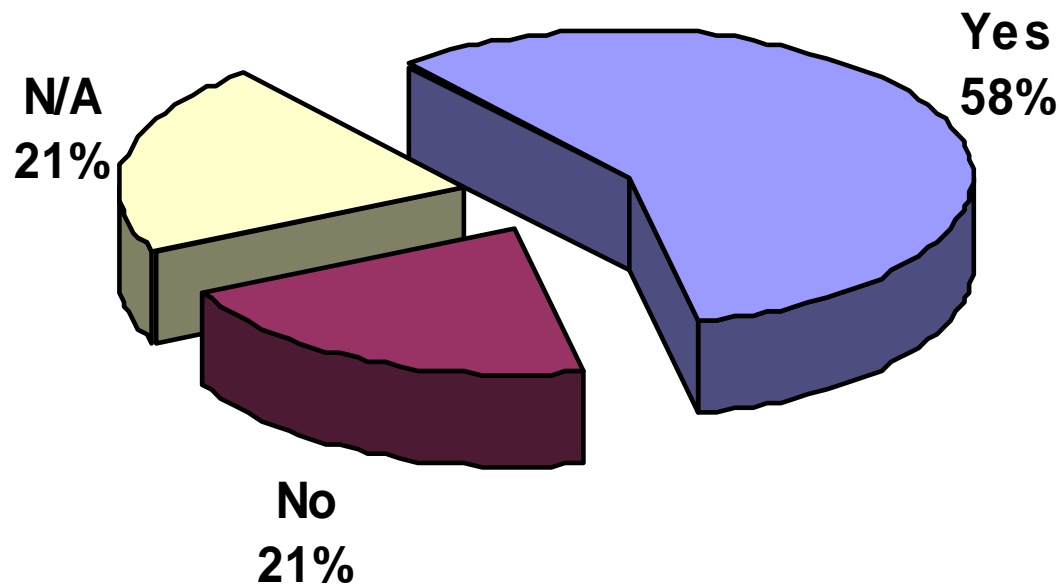


## First 5 funding expanded or supported new services

- > Conduct intake assessments
  - > 42% Expanded; 16% New
- > Use a record-keeping system that links information on family members
  - > 26% Expanded; 11% New
- > Hold meetings to integrate staff efforts to work with a single family
  - > 26% Expanded; 6% New
- > Provide transportation or reimbursement for transportation
  - > 16% Expanded
- > Provide child care or child care reimbursement
  - > 37% Expanded
- > Adapt materials to program participant literacy levels
  - > 37% Expanded; 21% New

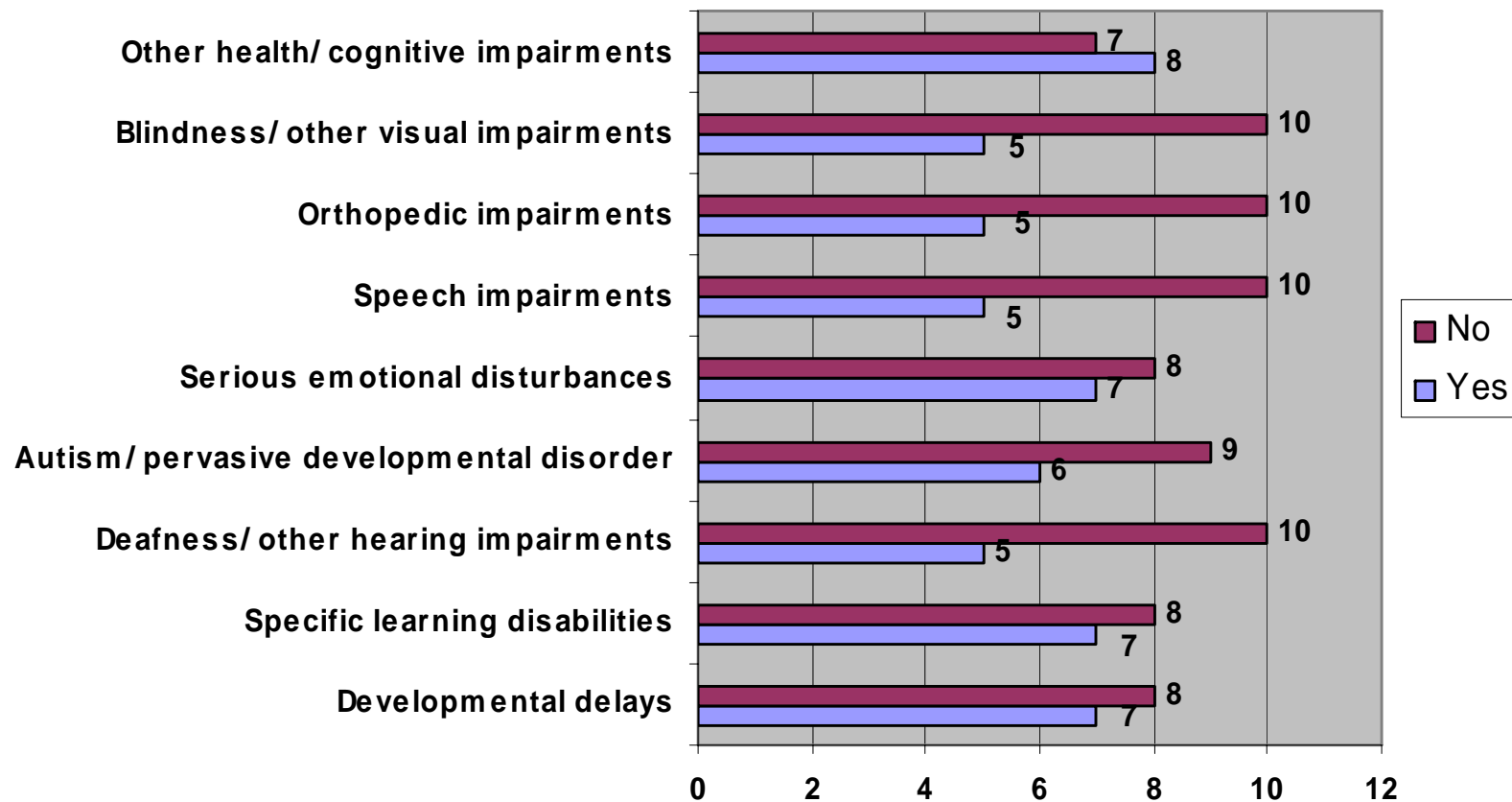
# Children with Special Needs are considered in project design and implementation

**Are your program's services specialized or adapted to meet the needs of children with disabilities and other special needs, and their families?**



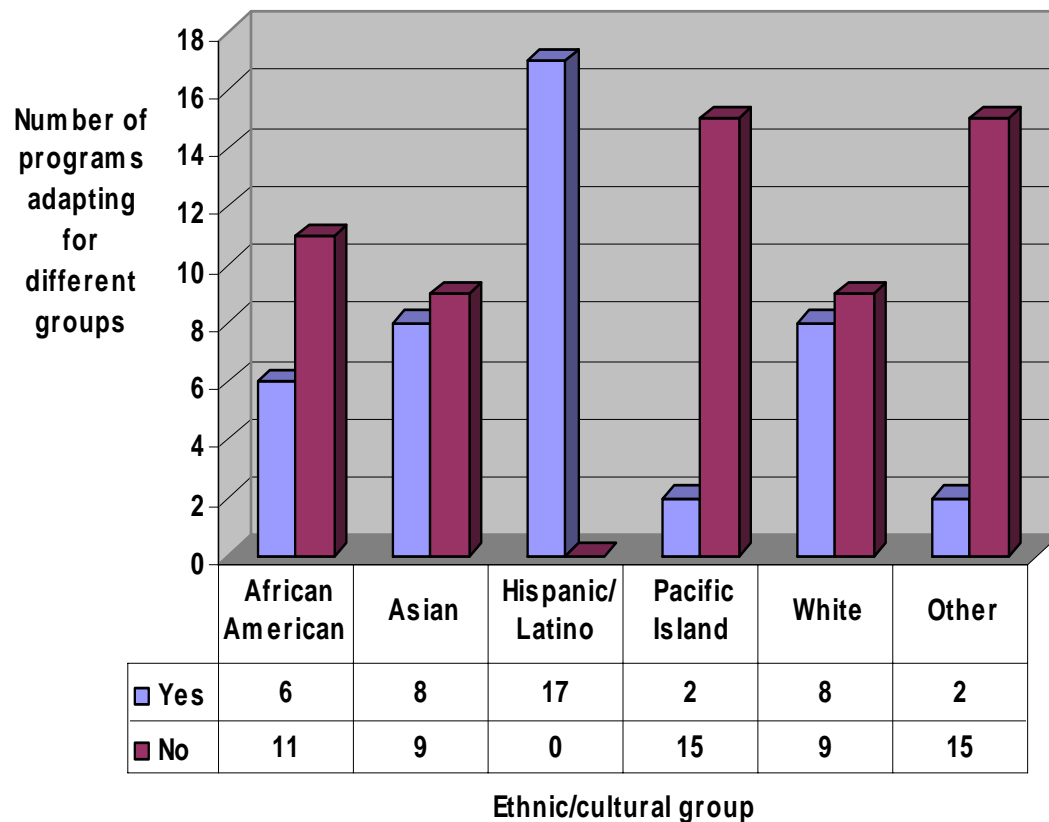
# A range of services are provided to address Children with Special Needs

Are your program's services specialized or adapted to meet the needs of children with disabilities and other special needs, and their families?



# Projects seek to be culturally competent in their service delivery.

Other than translations, has your program been designed or adapted to meet the needs of one or more specific ethnic or cultural groups?



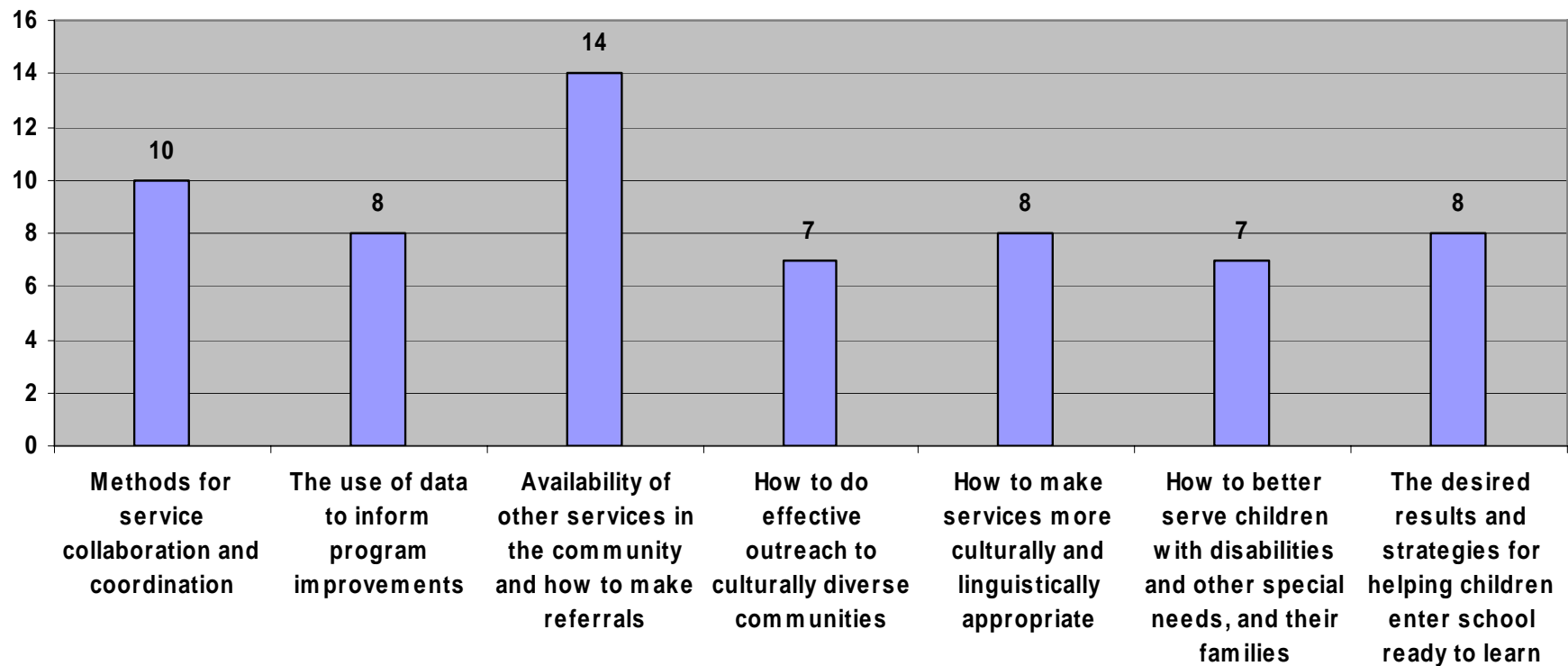
> Project materials are provided in a variety of languages:

- > 18 in Spanish
- > 6 in Vietnamese
- > 2 in Tagalog
- > 1 in Hmong

> 89% of projects report that they do more than provide materials in other languages in order to increase accessibility to their clients.

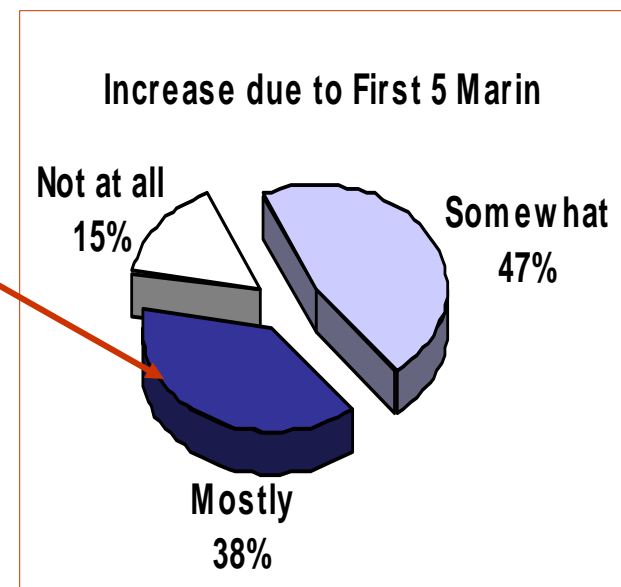
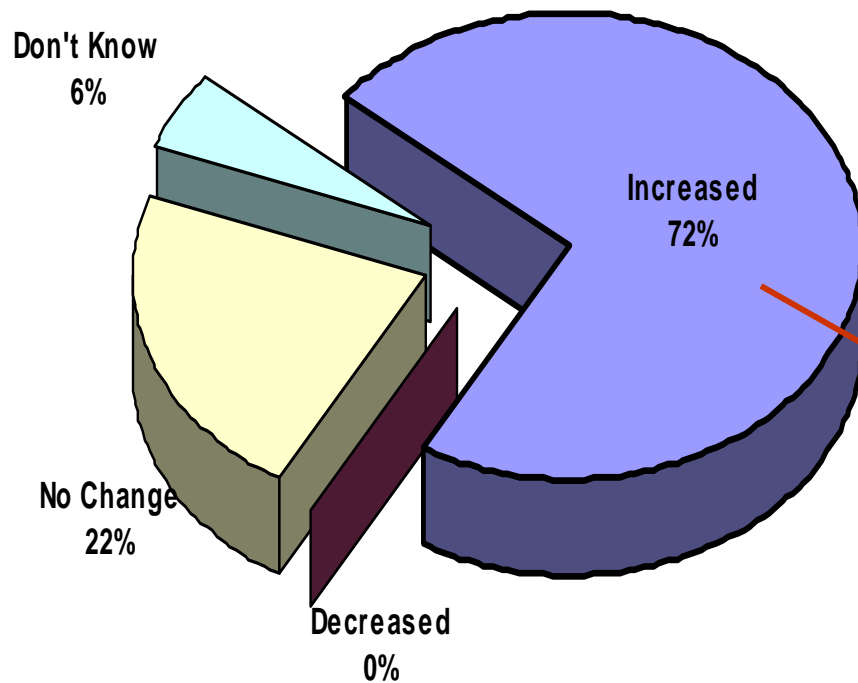
# First 5 funding has supported project capacity

Training Received by Program Staff Provided by First 5 Marin



# Funded projects have experienced a significant increase in referrals.

The number of referrals for services your program gets

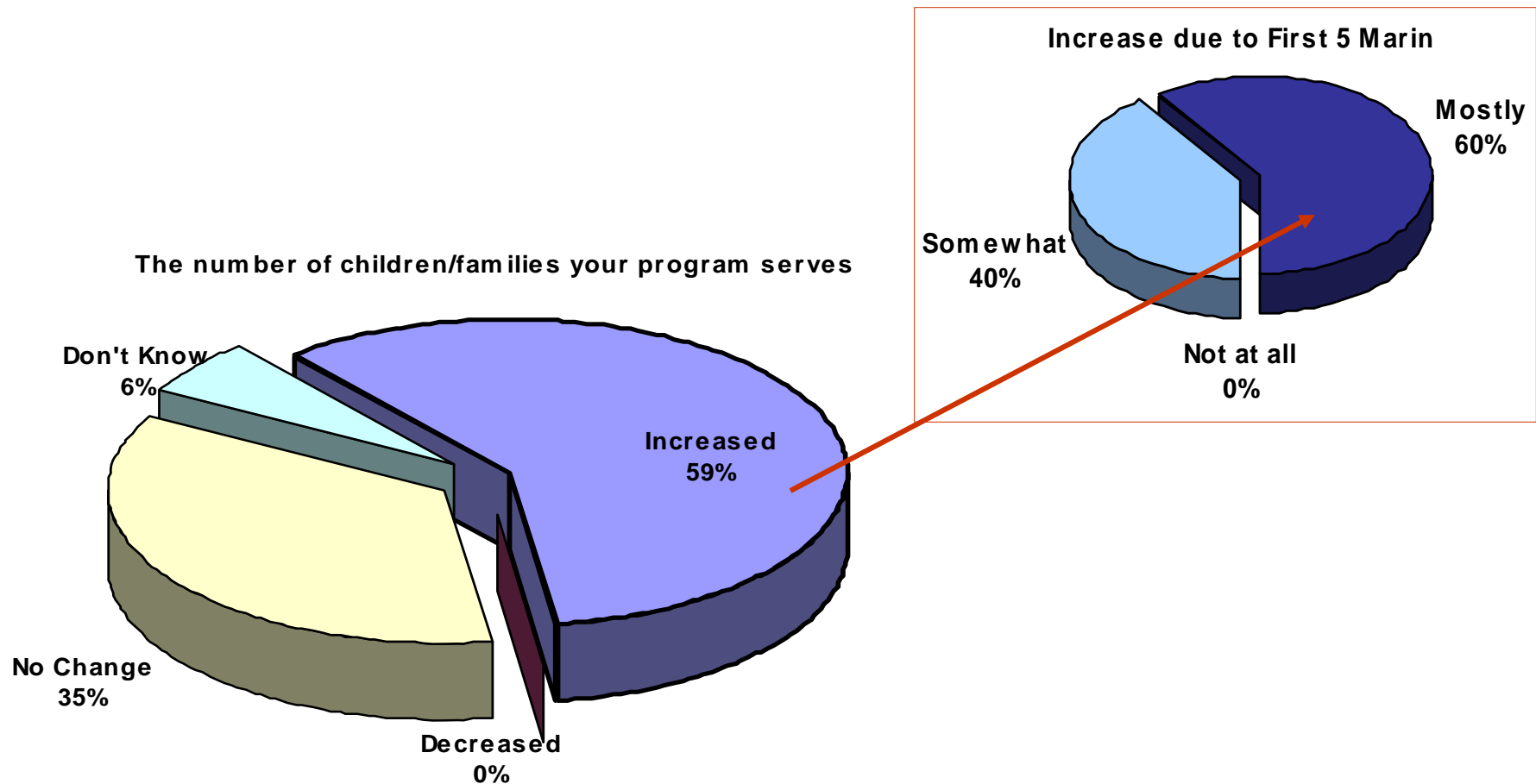




## Access to and quality of services has been enhanced.

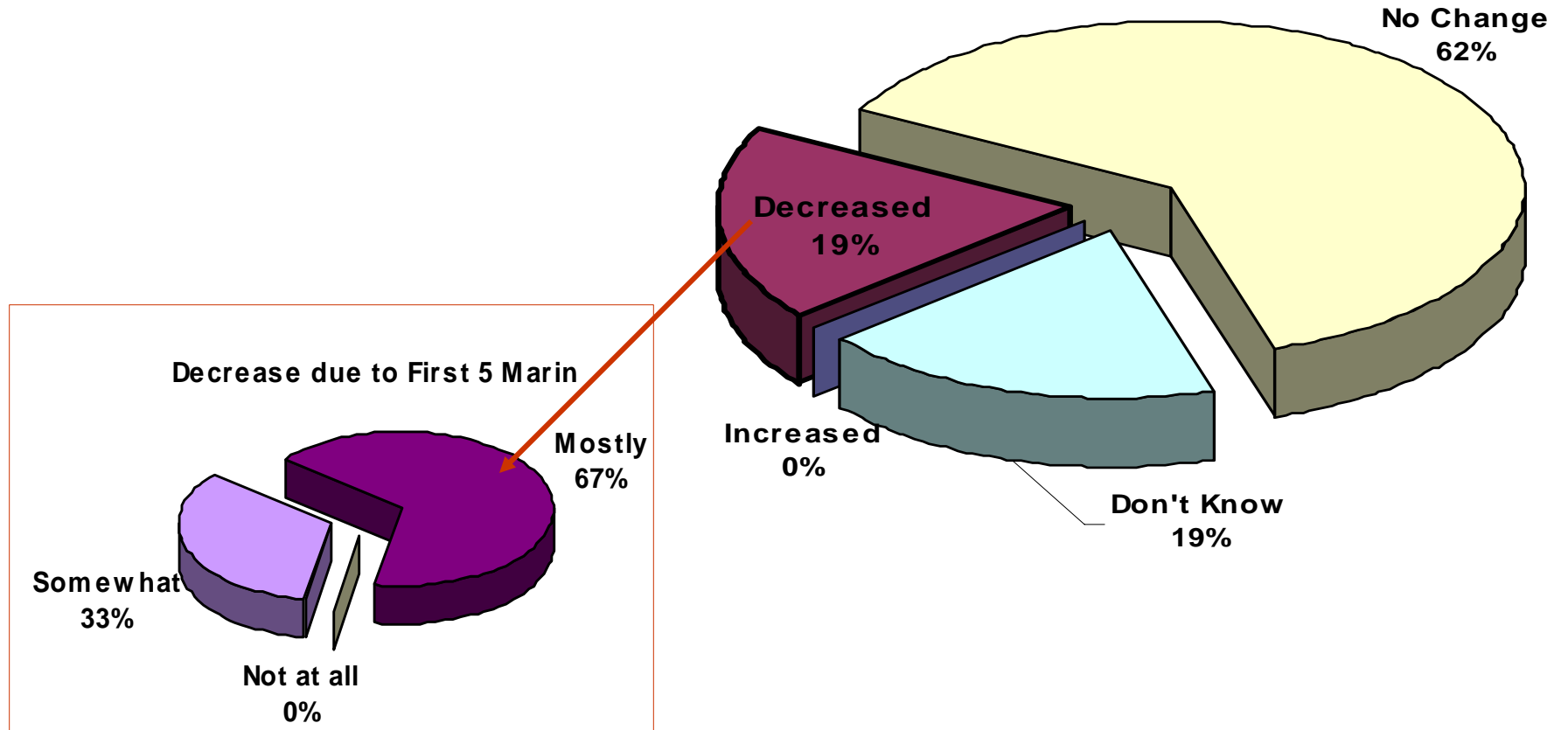
- > 32% report decrease in duplication across services
- > 62% report decrease in service delivery gaps
- > 78% report increase in number of people who are able to access services
- > 11% report decrease in costs of providing services to participants
- > 90% report that overall quality of services has increased

First 5 support has greatly impacted the number of clients served by funded projects.



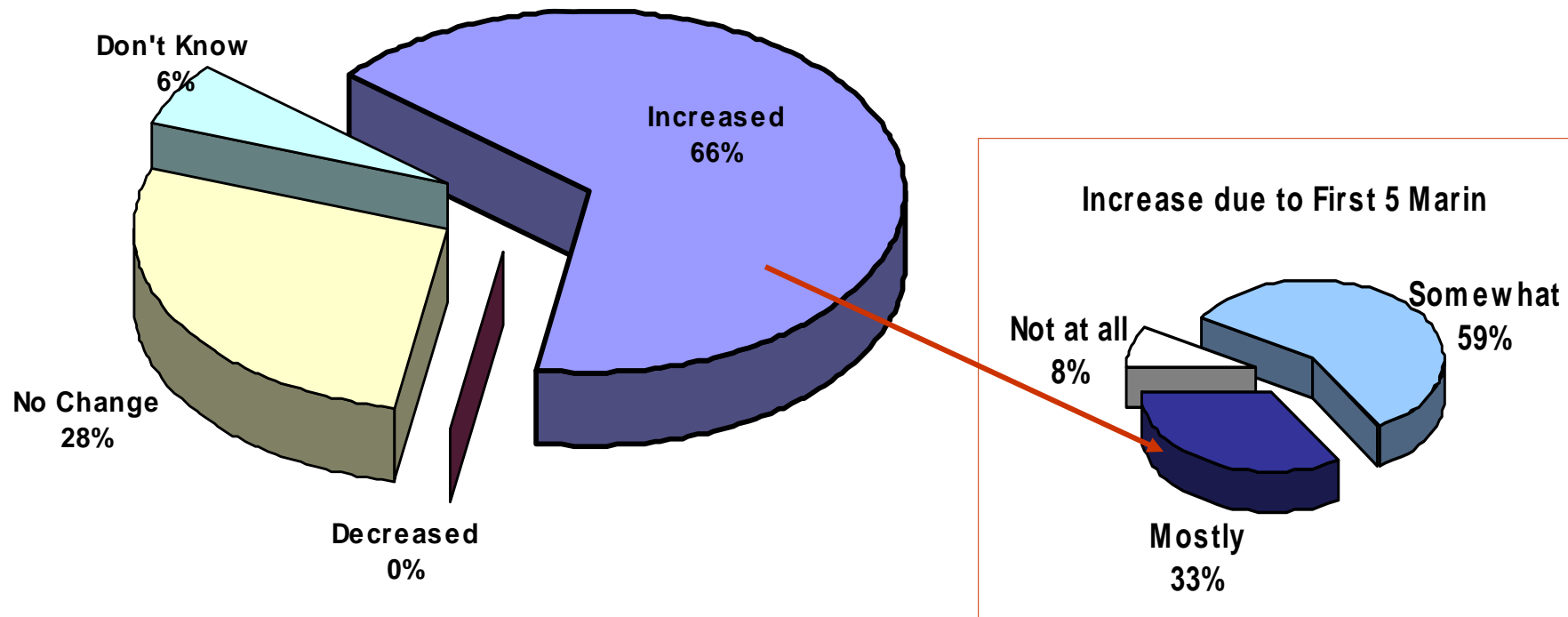
# Accessibility has been enhanced.

Distance of service locations from participants



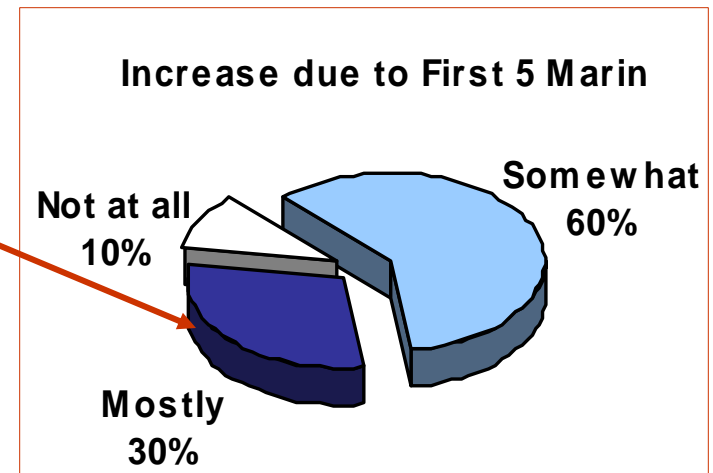
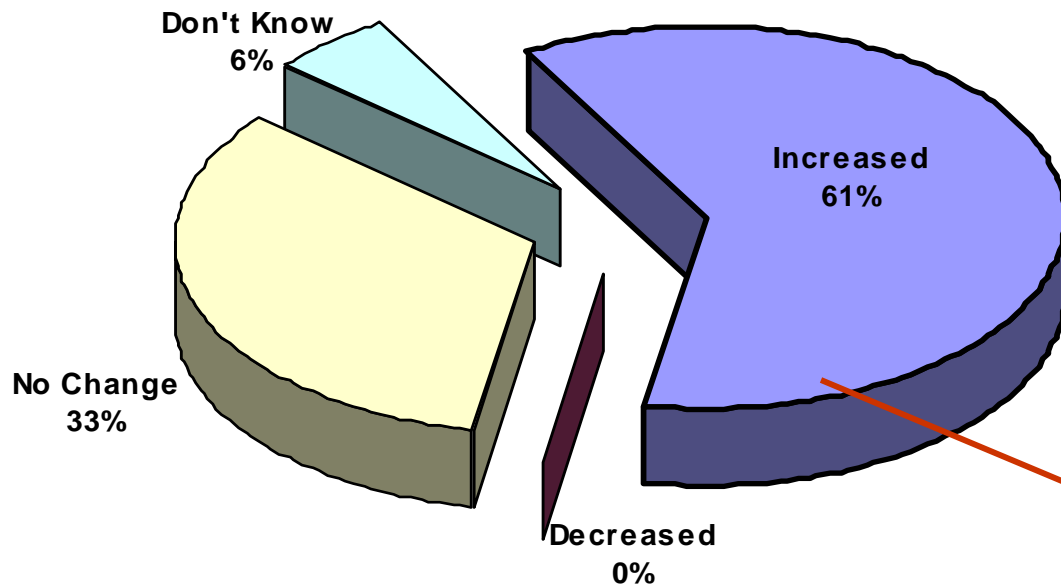
# More could be done to increase awareness of services

Public awareness of program services and resources



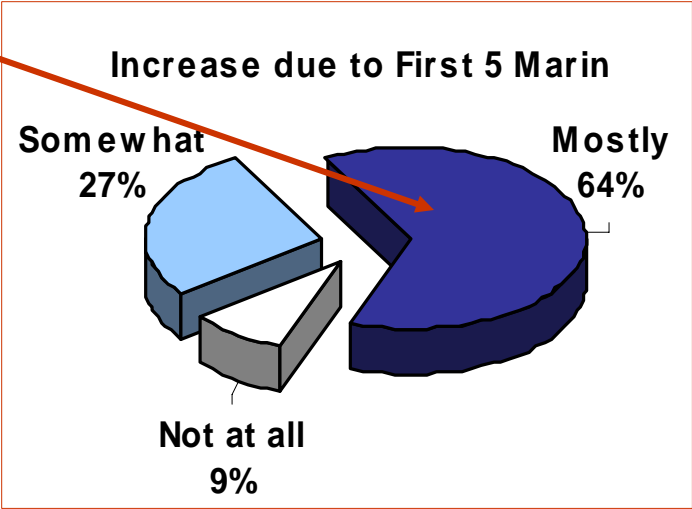
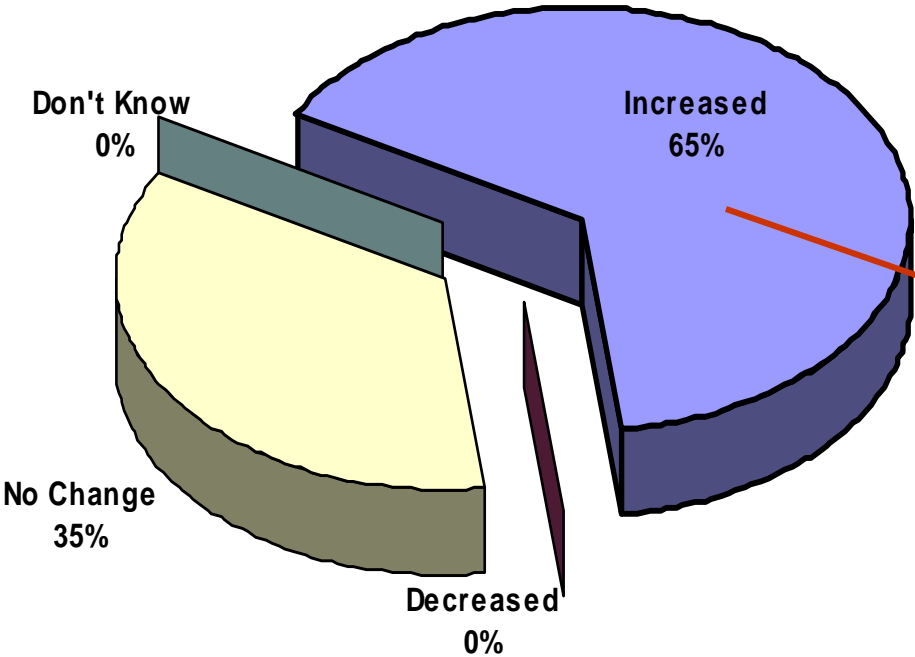
# Using information to inform programs will be a focus of future support to funded efforts.

The extent to which evaluation data are used to inform program improvement



# Prevention services/approaches have increased.

Frequency of providing preventive services (in contrast to crisis intervention)



# APPENDIX



# DATA SOURCES





## Data Sources

- > Quarterly Progress Reports (QPR) – These reports were designed to assist in monitoring program performance in completing their scopes of work more so than providing evaluative information on effectiveness and impact.
  - > Please note that the new reporting requirements include semi annual evaluative information on impact and effectiveness as well as quarterly unduplicated client and service unit data counts.
- > Financial Data - Data available from quarterly reimbursement documentation.
- > Funded Program Survey – This survey was designed by the First 5 CA Evaluation team and administered to sample of projects across the state. First 5 Marin opted to administer the survey to all projects as it asks service delivery and system integration questions which are of interest to First 5 Marin.

# FUNDED PROJECTS BY GOAL

(includes total allocation amount)



## Projects Funded under Every Child is Healthy

- > Companeras - \$45,000 (7/2003-12/2004)
- > Early Childhood Mental Health Project - \$562,500 (1/2001-12/2004)
- > Medical Clinic Mental Health Practitioner -\$254,483.08 (1/2001-12/2004)
- > Pediatric Asthma Wellness Project - \$135,000 (1/2001-12/2004)
- > Perinatal Social Worker - \$150,000 (1/2001-12/2004)
- > Thriving Families Project – \$68,692 (7/2003-12/2004)
- > Tobacco Intervention and Cessation Services to Pregnant & Parenting Women & their Families - \$456,771.51 (7/2001-12/2004)

## Projects Funded under Healthy Families are Nurtured

- > Childcare Health Liaison - \$151,247.22 (1/2001-12/2004)
- > Family Network - \$45,000 (7/2003-12/2004)
- > Novato Enrichment - \$44,422.00 (7/2003-12/2004)
- > Parent Child Interaction Therapy - \$75,000 (7/2003-12/2004)
- > Proyecto Familia Joven - \$68,692 (7/2003-12/2004)
- > Special Needs Project - \$343,800 (1/2001-12/2004)
- > Technical Assistance for Agency Tobacco Policy Development - \$110,786 (7/2001-12/2004)
- > Thriving Families Project\* - \$68,692 (7/2003-12/2004)

## Projects Funded under Every Child's Capability to Learn is Maximized

- > Family Literacy Mobile Unit - \$191,008 (5/2001-12/2004)
- > Making Space for Children - \$236,011.64 (1/2001-12/2004)