

Advancing and Sustaining Community Led Change

Prepared for: **First 5 Marin Children and Families Commission**

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11/03/2010

FY2009-2010 Annual Evaluation Report Highlights

integrating information for impact



jdcPartnerships

Overview

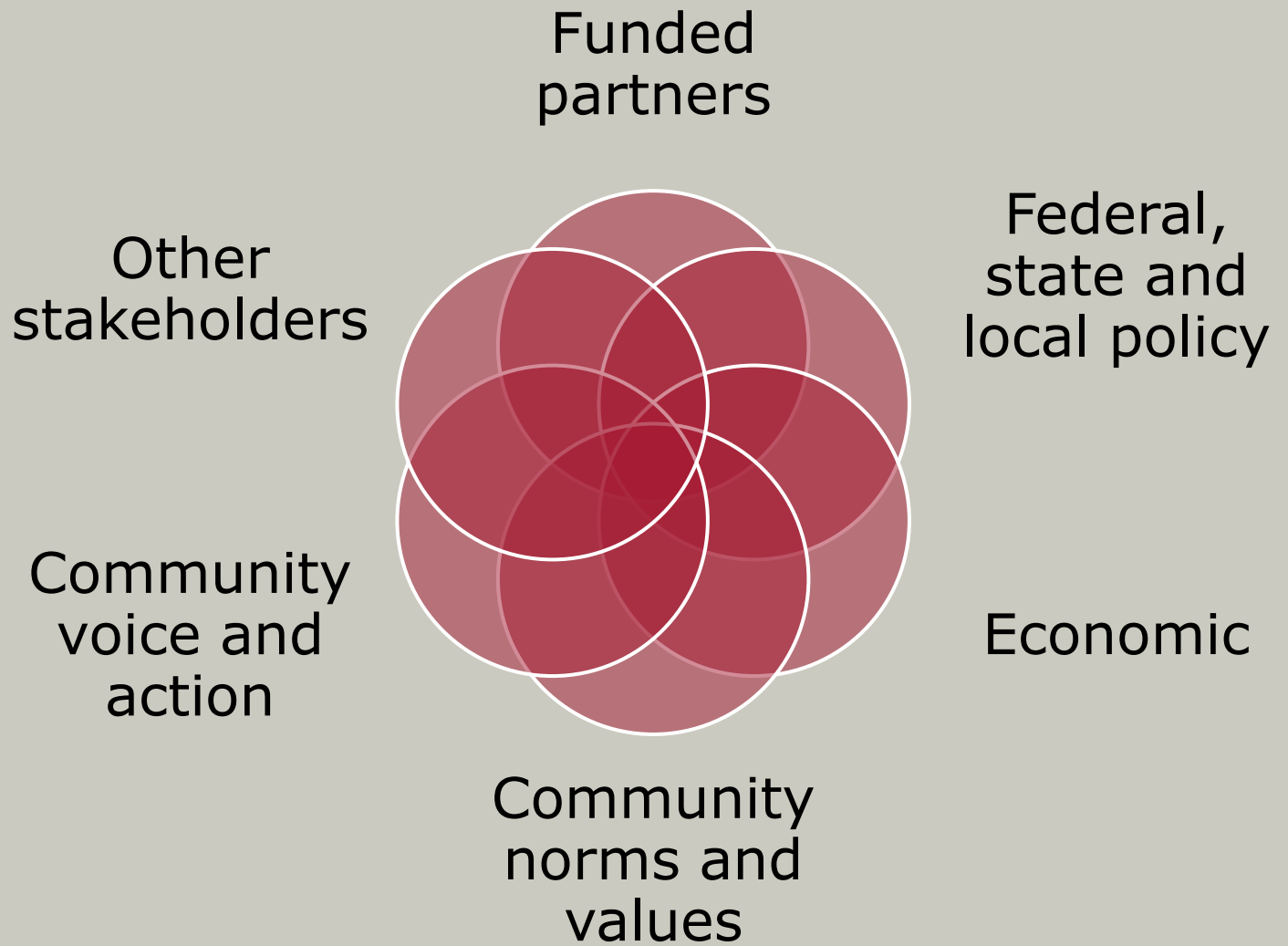
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- Results highlights
- Examples of sustainable systems change
- Funded Partner themes
- System-wide data
- Focus for FY10-11

What's New

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- Greater focus on Initiatives
- Integration of Sustainable Systems Change Model
- New report format



IMPLEMENTATION *framework*

We believe our highest and best use is working to prevent problems before they begin.

We believe that families have the primary responsibility for their children's physical, intellectual, mental, social and moral development.

We believe that what we do to increase the potential of less advantaged children improves the potential for all children.

GUIDING VALUES

PRIORITY RESULT AREAS

Marin Protects and Promotes the Health and Well-Being of All Children

Marin Children Are Ready for School and Schools Are Ready for Children

Marin Values and Invests in All Children

We respect the diversity of families, races and cultures in Marin.

We believe that our resources must be directed towards catalyzing sustainable improvements in health and well-being and development of all children.

We believe that the entire community shares the responsibility with families to ensure that every child thrives.

PRIORITY AND INITIATIVE OUTCOMES

Children have optimal health and well-being

Children have access to affordable comprehensive health insurance.

Families and caregivers have access to information and support to protect and promote the health, safety and well-being of their children.

Children have access to preventive oral health, mental health and specialty medical services.

Children are ready for school

Children with social/emotional issues and special needs are identified early and receive support.

Families have access to information, quality early education opportunities and support to protect and promote the social/emotional development and school readiness of their children.

Schools are prepared for children and linked with the community.

Public policies support children

Public policies promote the optimal social/emotional development and school readiness of all children.

Public policies support the development of quality early education and child-ready school environments that promote success in life.

Public policies promote the optimal health, safety and well-being of all children.

INITIATIVES

Children's Health Initiative

Special Needs/Mental Health Initiative

Health Advocacy and Literacy Initiative

School Readiness Initiative

Policy Development, Education and Advocacy Initiative



STRATEGIES

- Outreach, enrollment and retention
- Health insurance
- County-wide collaboration

- Universal developmental screening
- Early intervention services
- System integration

- Community health advocates
- Family health literacy

- Local school readiness initiatives
- Preschool opportunities
- Family literacy

- Policy development
- Public education
- Leadership development
- Advocacy
- Convening and collaboration

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Priority Results: Highlights

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Marin Protects and Promotes the Health and Well-Being of All Children

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Result 1

Children's
Health
Insurance

Special Needs
Mental Health

Health
Advocacy and
Literacy

- Provided enrollment assistance to approximately **1900** children
- **3,323** children screened using ages and stages (compared to 1,226 in the previous year and 986 the year before)
- Provider Summit Attendees reported summit contributed to **improved** networking among providers, supported resource sharing among providers, and increased knowledge and skills.

Marin Children are Ready for School and Schools Are Ready for All Children

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Result 2

School
Readiness
Initiative

FLAGship

Mentores

- Approximately **95%** of parents reported spending more time reading, talking, and playing with their child after participating in Summer Bridge.
- **771** children ages 0-5 and their families developed/practiced read-aloud skills.
- **81%** of families report increased awareness about community resources.

Marin Values and Invests in All Children

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Result 3

MarinKIDS

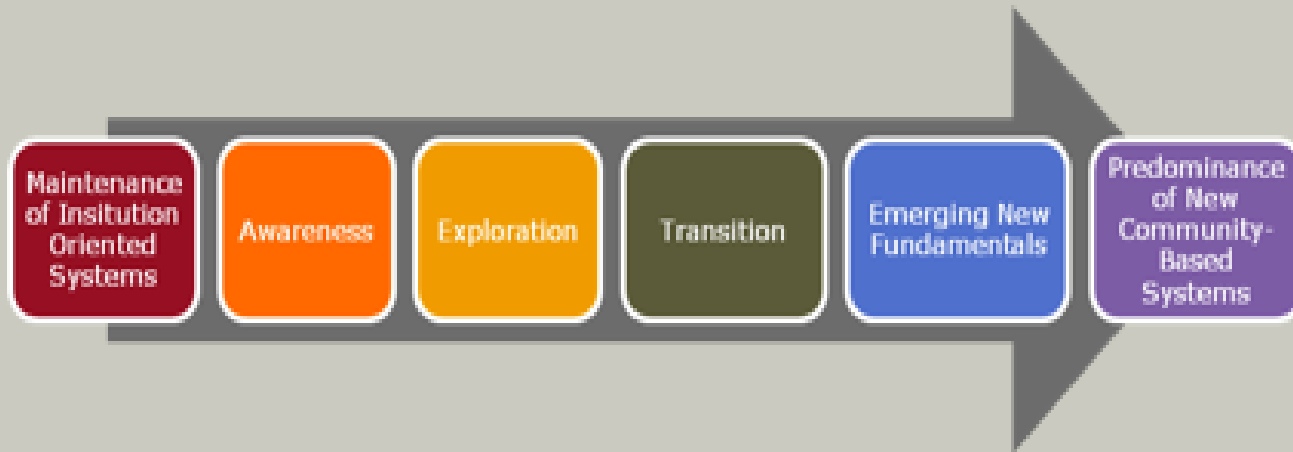
Small Grants

- The Shared Vision Committee became MarinKids, became a directed fund of 10,000 Degrees, and launched a social media campaign in support of policy goals

Sustainable Community System Change

Stages of Change and Levers₁

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LEVERS

- Shared Principles and Norms
 - Vision and Goals
 - Stakeholder Roles
- Projects, Programs and Initiatives
 - Human Capacity Building
 - Governance/Leadership
 - Communications/Networking
 - Financial Resources

Sustainable Community System Change, First 5 Marin, jdcPartnerships 2008.

Children's Health Insurance Initiative

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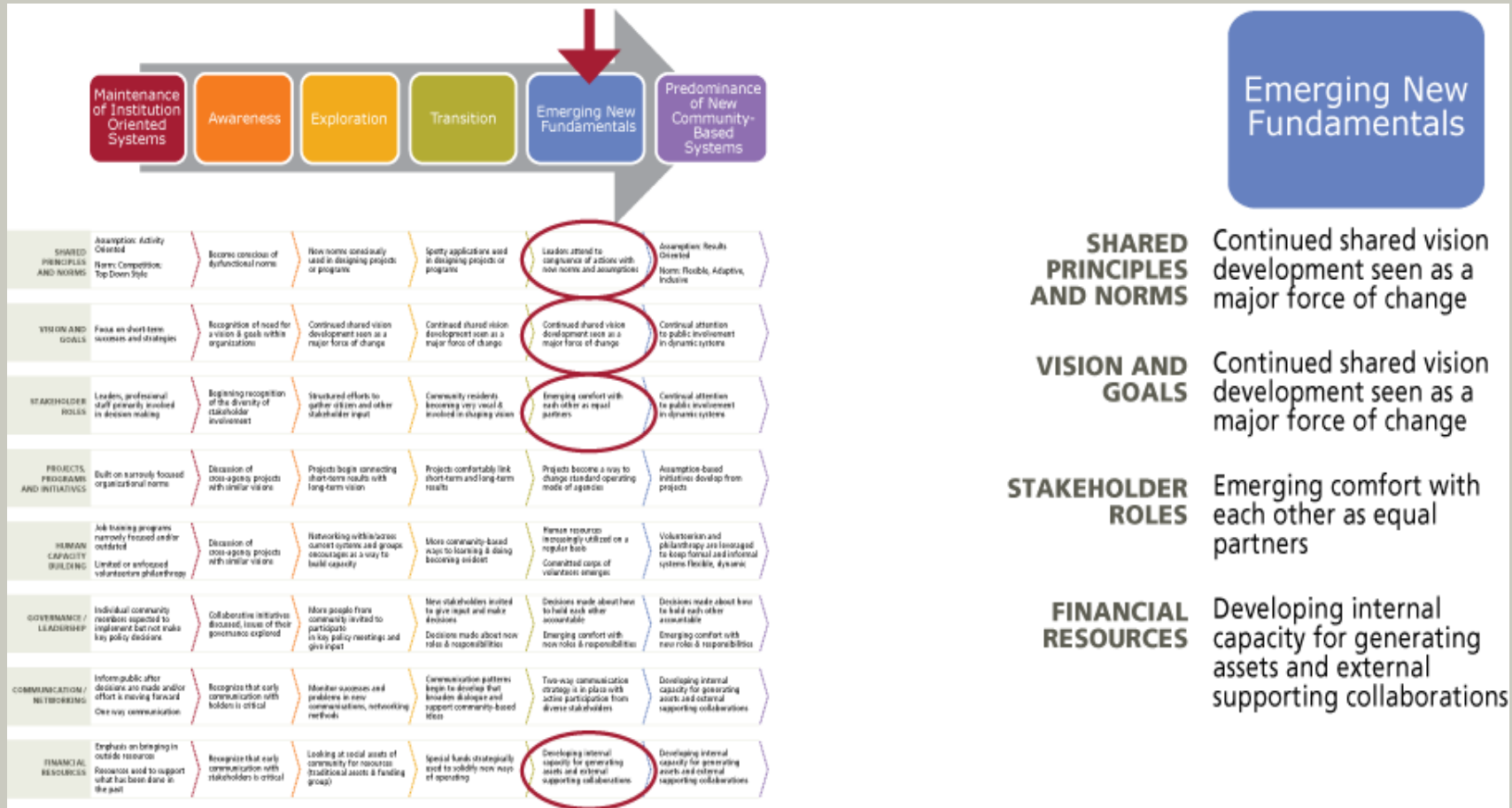
Emerging New Fundamentals

- VISION AND GOALS** Continued shared vision development seen as a major force of change
- GOVERNANCE / LEADERSHIP** Decisions made about how to hold each other accountable
Emerging comfort with new roles & responsibilities
- COMMUNICATION / NETWORKING** Two-way communication strategy is in place with active participation from diverse stakeholders
- FINANCIAL RESOURCES** Developing internal capacity for generating assets and external supporting collaborations

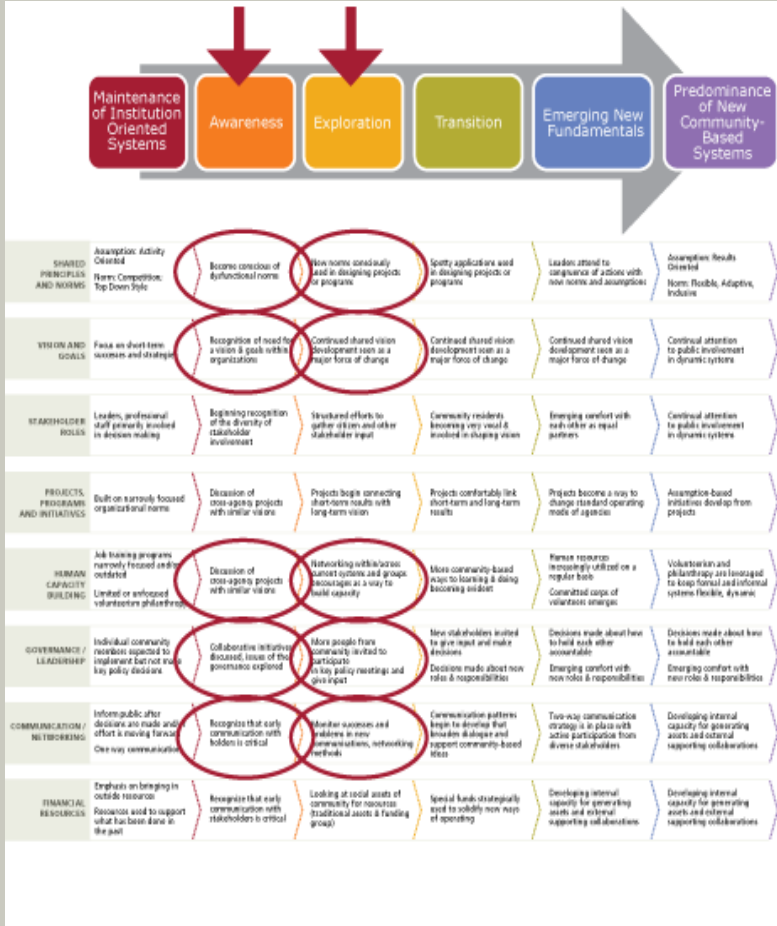


The Marin Early Childhood Education Partnership

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MarinKIDS



SHARED PRINCIPLES AND NORMS

Become conscious of dysfunctional norms

New norms consciously used in designing projects or programs

VISION AND GOALS

Become conscious of dysfunctional norms

Continued shared vision development seen as a major force of change

HUMAN CAPACITY BUILDING

Discussion of cross-agency projects with similar visions

Networking within/across current systems and groups encourages as a way to build capacity

GOVERNANCE/ LEADERSHIP

Collaborative initiatives discussed, issues of their governance explored

More people from community invited to participate in key policy meetings and give input

COMMUNICATIONS/ NETWORKING

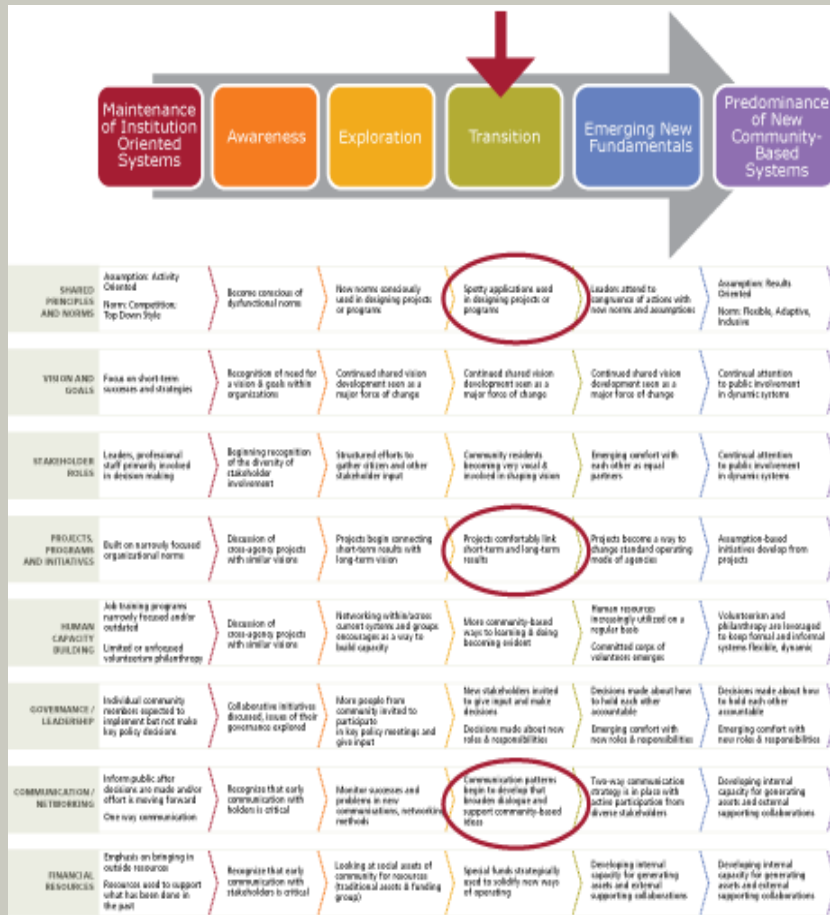
Recognize that early communication with holders is critical

Monitor successes and problems in new communications, networking methods



PromotoresMarin

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SHARED PRINCIPLES AND NORMS

Spotty applications used in designing projects or programs

PROJECTS, PROGRAMS AND INITIATIVES

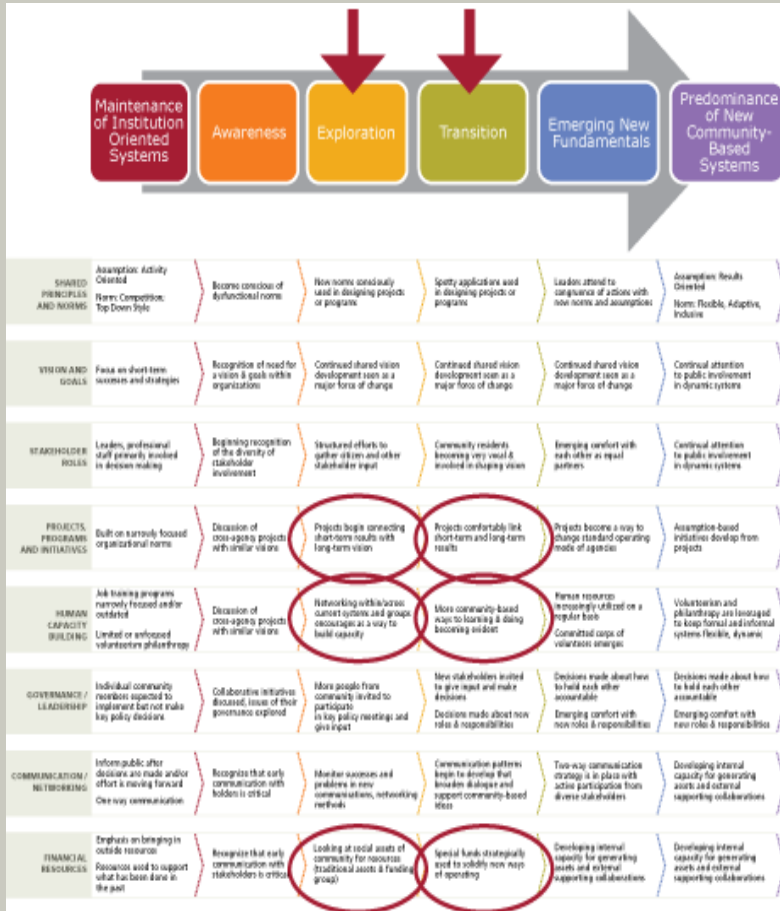
Projects comfortably link short-term and long-term results

COMMUNICATIONS/ NETWORKING

Communication patterns begin to develop that broaden dialogue and support community-based ideas

Prevention and Early Intervention

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PROJECTS, PROGRAMS AND INITIATIVES

Projects begin connecting short-term results with long-term vision

Projects comfortably link short-term and long-term results

HUMAN CAPACITY BUILDING

Networking within/across current systems and groups encourages as a way to build capacity

More community-based ways to learning & doing becoming evident

FINANCIAL RESOURCES

Looking at social assets of community for resources (traditional assets & funding group)

Special funds strategically used to solidify new ways of operating



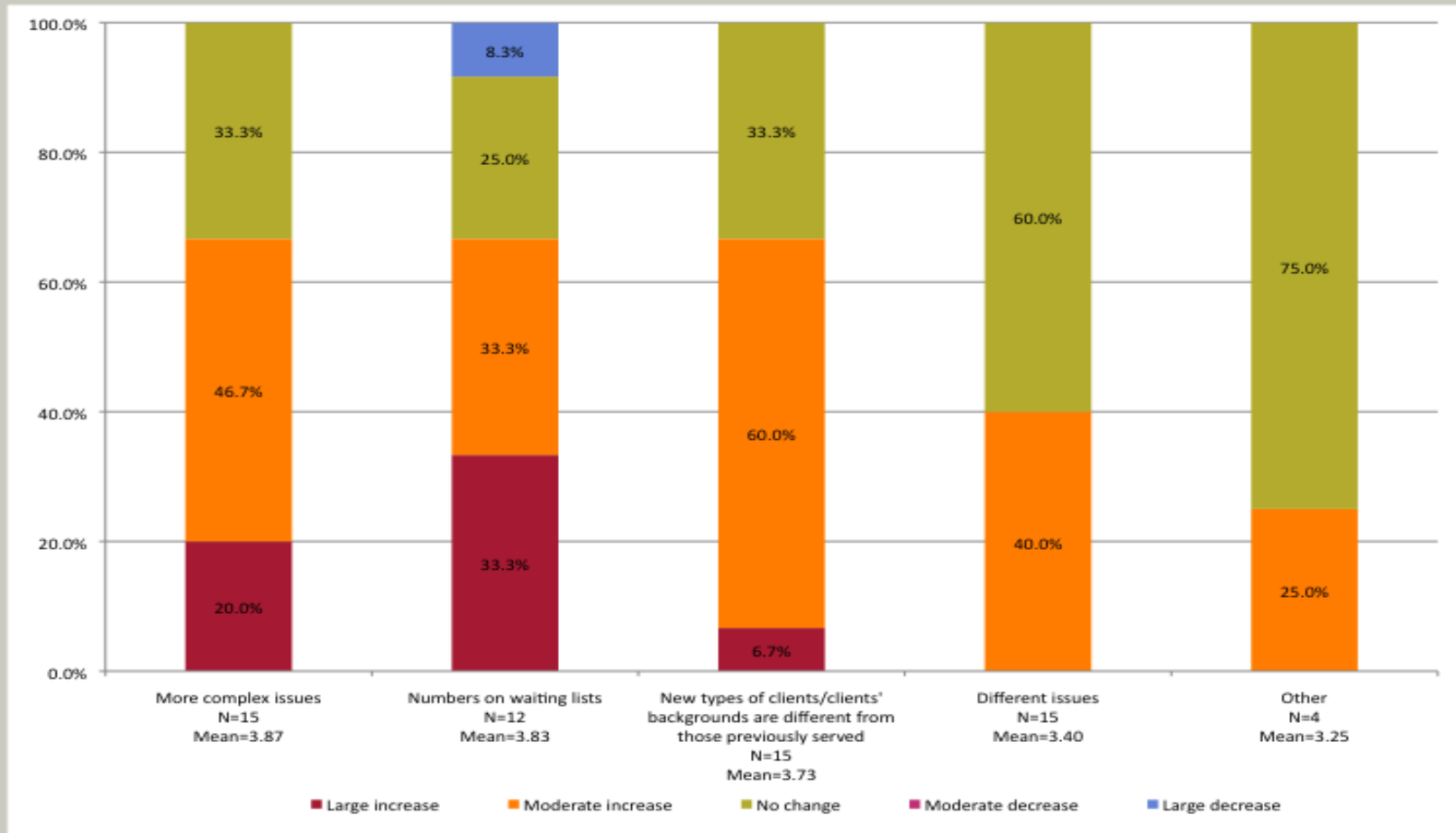
System Wide Data

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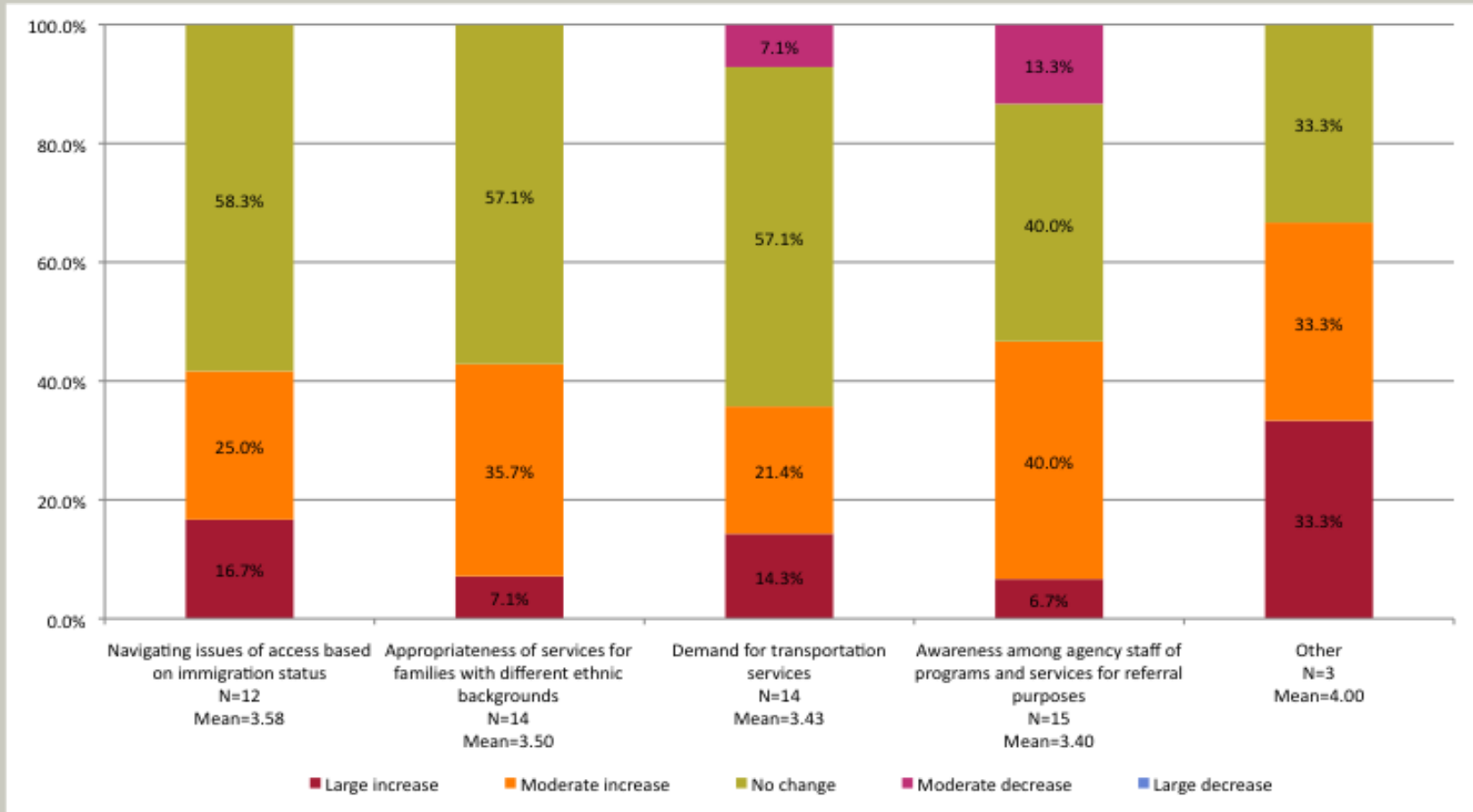
Approx. two-thirds of Funded Partners report large /moderate increase in...

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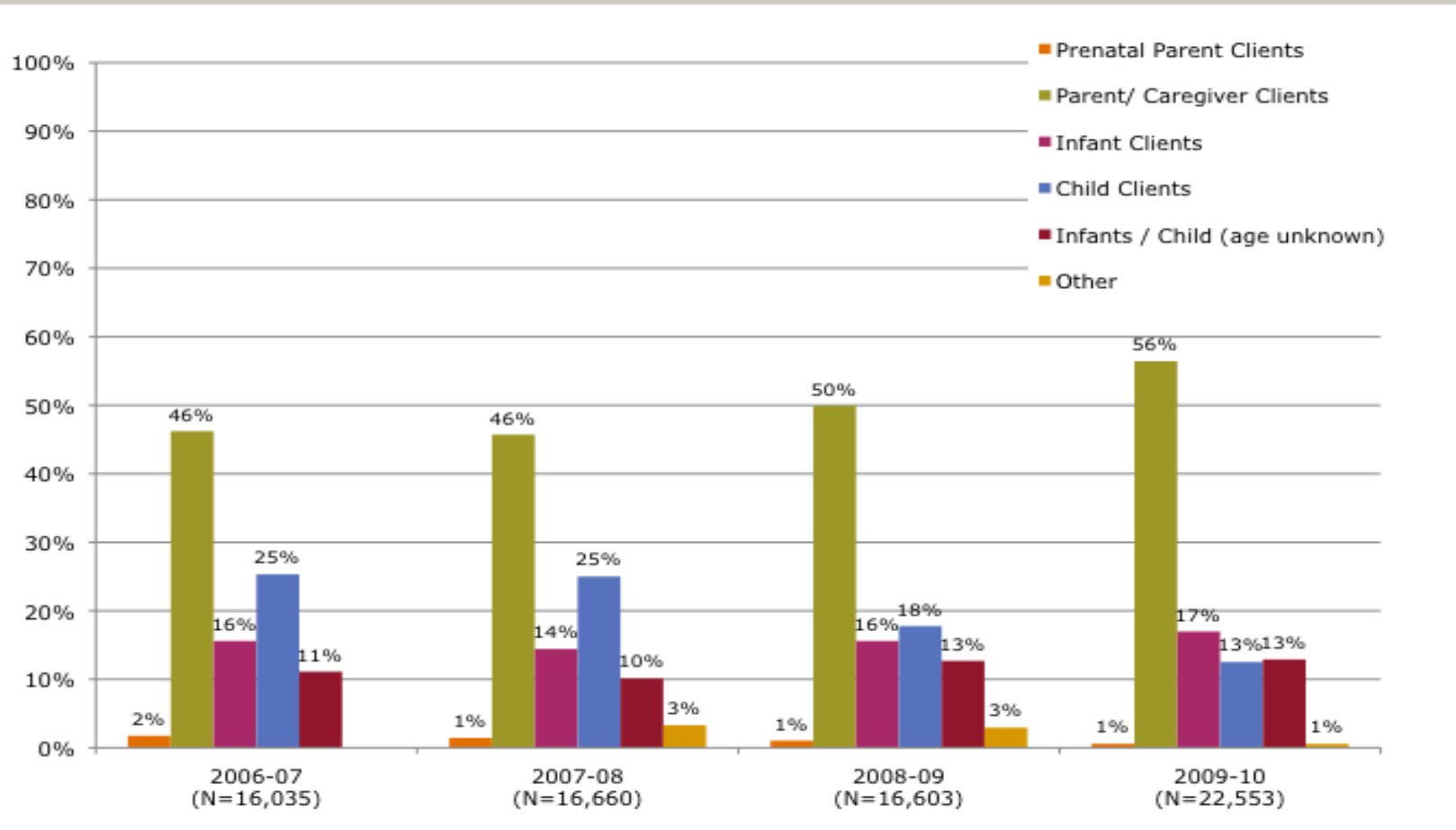
Changes in every area of client need

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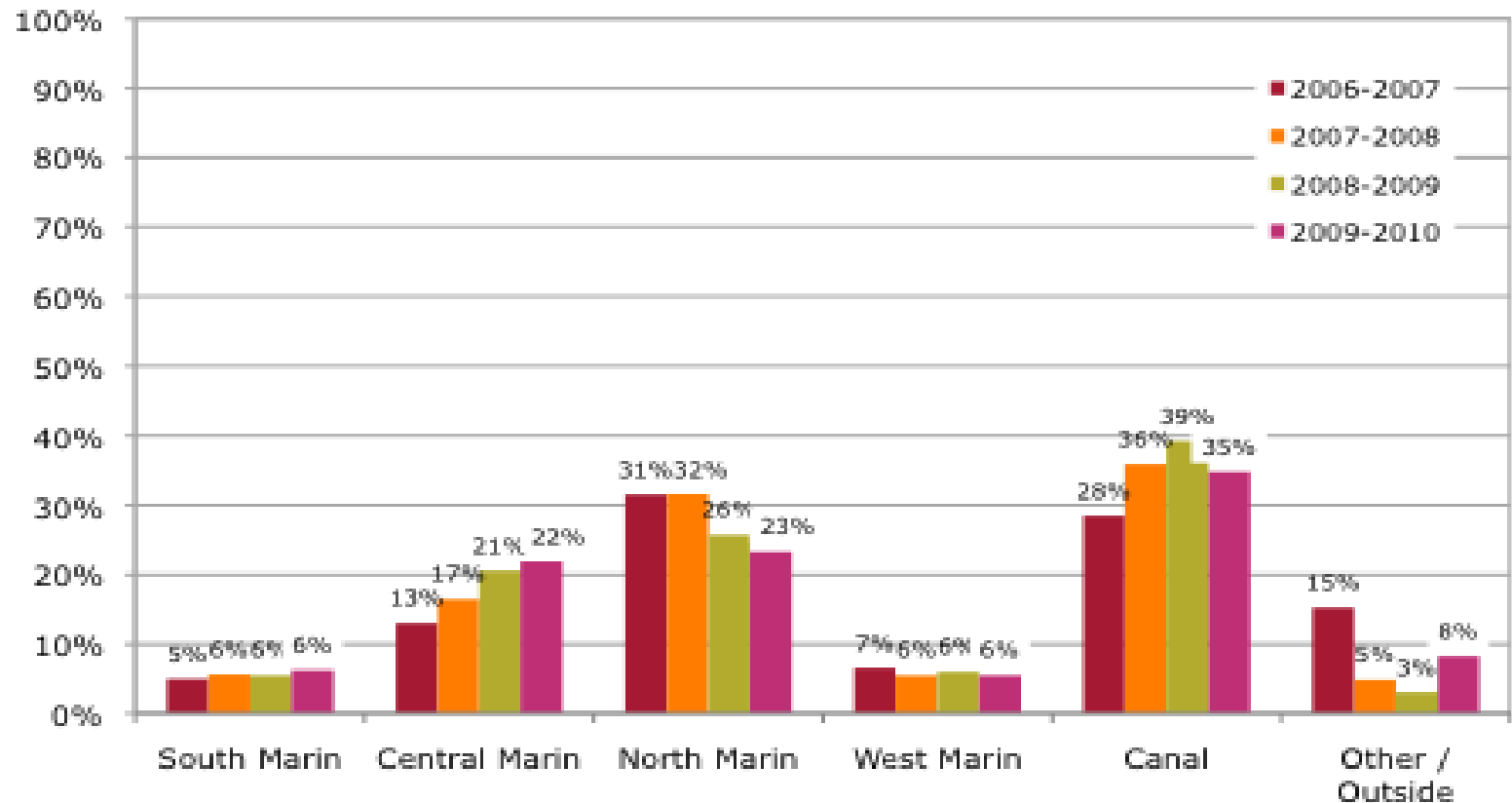
Funded Partners served a total of 22,553 clients in FY 2009-10

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Percentage of clients from Central Marin continues to grow

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Moving Forward



Next Steps: Evaluation

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Our focus
for FY10-11

- APHA presentation
- Evaluation WorkGroup support
- SummerBridge report
- SCSC model
- Technical assistance
- Evaluation for Result 3
- SNMHI longitudinal survey

Next Steps: Program

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F5M focus
for FY10-11

- Emphasize capacity building and leveraging community assets
- Building alliances and internal capacity for advocacy and policy development