



Executive Summary
Moving Toward Results:
FY2007-2008 Evaluation Report

Prepared for:



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EXECUTIVE SUMMARY

This report presents a summary of evaluation data available for Initiatives and Programs funded through First 5 Marin's Strategic Plan for FY2007-2008. This information is used to inform programmatic and policy actions, evaluation refinements and the Commissions' on-going reflection and its Strategic Plan. Following are select highlights from the full report organized by the Commission's priority results:

1. Marin Protects and Promotes the Health and Well-Being of All Children
2. Marin Children are Ready for School and Schools Are Ready for All Children
3. Marin Values and Invests in All Children

Result 1: Highlights and Accomplishments

Children's Health Insurance Initiative

- Provided enrollment, re-enrollment and retention assistance to 2733 children
- 98% retention rate in CalKids
- Distributed 40,000 referral forms

Special Needs Mental Health Initiative

- 982 children screened using ages and stages forms (1900 forms distributed)
- 119 (target 65) providers and teachers feel supported to retain children with developmental or social emotional concerns
- 80% of children stabilized or improved in all categories on the rating scale after receiving PCIT
- 100% of children receiving services were retained in child care settings

Oral Health Initiative

- 713 (578 in FY06-07) low-income children in preschools and Summer Bridge programs screened, cleaned, received Fluoride Varnish and provided dental X-rays as appropriate.

Health Advocacy Health Literacy Initiative

- Convened 2nd Annual Provider Summit with 150 providers (135 in FY06-07) attending representing the wide array of services and supports found in Marin. On a scale of 1 to 4, with 1 being not at all and 4 being very much so,, attendees reported that that summit contributed to increased knowledge and skills (3.71), improved networking among providers(3.33) and supported resource sharing among providers (3.41).

Result 2: Highlights and Accomplishments

School Readiness Initiative

- Provided 240 children with free, comprehensive five-week kindergarten readiness program called Summer Bridge
- Participating Summer Bridge students demonstrated statistically significant increases between pre and post average ratings for each of the four overarching skill domains accessed: cognitive, social, physical and language development.
- 98% of parents whose children participated in Summer Bridge reported that their child was better able to learn

FLAGship

- 1069 children ages 0-5 and their families developed/practiced read aloud skills

Parent to Parent Program

- 100 % of families report that the peer support has decreased their feeling of isolation and offered practical solutions for addressing it

Result 3: Highlights and Accomplishments**Public Policy and Education Initiative**

- More than 600 flyers/letters related to children's health care were sent to state legislator and governor
- 750 Annual Reports printed and distributed

Childhood Matters/ Nuestros Niños

- 88 % of parents report that programming has positively affected their parenting skills, improved their knowledge and awareness of community resources, using a suggestion from the show in their own parenting, feeling less isolated as a result of listening

SYSTEM WIDE DATA

First Marin distributed \$2,518,672.66 in FY2007-2008. These expenditures were allocated across the three result areas as follows:

- Children are Healthy: \$1,229,819.72 (49%)
- Children are Ready for School: \$995,382.35 (39%)
- Marin Values All Children \$293,470.59 (12%)

More than 16,000 clients were reached through First 5 Marin's initiatives, programs and efforts. Of those, 46% were Parent/Caregivers, 49% were children 0-5 years old.

Approximately 75% of clients served are Latino, 10% Caucasian, 3% African American, 5% unknown.

Clients are located throughout Marin with the following distribution: 36% from the Canal neighborhood, 32% from North Marin, 17% from Central Marin, 6% in both South and West Marin and 15% from other areas.