

1. ISSUES ADDRESSED

- a. Children's health
- b. Parenting skills and available resources
- c. Children's ability to learn

2. GUIDING VALUES...We believe

- a...that families have the primary responsibility for their children's physical, intellectual, mental, social and moral development.
- b...that the entire community shares the responsibility with families to ensure that every child thrives.
- c...that what we do to increase the potential of less advantaged children improves the potential for all children.
- d...We respect and value the diversity of families, races and cultures in Marin.
- e...that our resources must be directed toward catalyzing sustainable improvements in the health and well-being and development of all children in Marin.
- f...our highest and best use is working to prevent problems before they begin.

3. EVIDENCE SUPPORTING STRATEGIES

- a. Initial and recent strategic planning process.
- b. Data collected through DHS Survey, Healthy Marin Partnerships and other sources.
- c. Community engagement processes.
- d. Research findings on early child development and family support.
- e. Research and evaluation findings on community empowerment and engagement strategies and results.

4. EXPECTED CHANGE

- a. Children have optimal health and well-being
 Children have access to affordable comprehensive health insurance
 Families and caregivers have access to information and support to protect and promote the health, safety and well-being of their children
 Children have access to preventive oral health, mental health and specialty medical services
- b. Children are ready for school
 Children with social/emotional issues and special needs are identified early and receive support
 Families have access to information, quality early education opportunities, and support to protect and promote the social/emotional development and school readiness of their children
 Schools are prepared for children and linked with the community
- c. Public policies support children
 Public policies promote the optimal social/emotional development and school readiness of all children
 Public policies support the development of quality early education and child-ready school environments that promote success in life
 Public policies promote the optimal health, safety and well-being of all children

6. STRATEGIES

- a. Children's Health Initiative
- b. Comprehensive Health Insurance Coverage
- c. Health Insurance Infrastructure
- d. Preventive Dental Services
- e. Health Advocates/Health Literacy Services
- f. Mental Health/Child Safety/Special Needs Consultation
- g. School Readiness Initiatives
 "Preschool for All"
- h. Early Education Workforce Development
- i. New Parent Education
- j. Healthy Lifestyles and Child Friendly Communities Promotion
- k. Policy Development, Public Education and Advocacy
- l. Emerging Issues and Special Projects

5. CONTEXTUAL FACTORS

- a. Other funding and planning efforts in the County
- b. Strong community interest and involvement
- c. Proposition 10 legislative mandate.
- d. Federal, State and local policies and budgets.

